



Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Revised Exhibit A
weights per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Multi-Grain Cheerios® Bowlpak Code No.: 16000-32263

Manufacturer: General Mills, Inc. Serving Size 1.0 OZ (28g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes No How many grams:
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Table with 4 columns: Description of Product per Food Buying Guide, Portion Size of Product as Purchased (A), Weight of one ounce equivalent as listed in SP 30-2012 (B), and Creditable Amount (A ÷ B). Row 1: Ready to Eat Cereal, 28g, 28g, 28g ÷ 28g = 1.0. Row 2: Total Creditable Amount, 1.00.

Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 1.0 OZ (28g)
Total contribution of product (per portion) 1.00 oz equivalent

I further certify that the above information is true and correct and that a 28g/1.0 ounce portion of this product (ready for serving) provides 1.00 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Rose Tobelmann (signature)

Signature

Director
Title

Rose Tobelmann, MS, RD
Printed Name

8/6/2013
Date

1-800-767-5404
Phone Number



16000-32263

MultiGrain Cheerios Cereal bowlpack
5 Whole Grains Lightly Sweetened
NET WT 1 OZ (28g)



Ingredients:

Whole Grain Oats , Whole Grain Corn, Sugar, Corn Starch, Corn Bran, Whole Grain Rice, Whole Grain Sorghum, Whole Grain Millet, Brown Sugar Syrup, Salt, Tripotassium Phosphate, Color (caramel color and annatto extract). Vitamin E (mixed tocopherols) Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Iron and Zinc (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B2 (riboflavin), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

| Nutrition Facts | Amount/Serving | % Daily Value* | Amount/Serving | % Daily Value* |
|---|--|----------------|----------------|----------------|
| | Total Fat 1g 2% Potassium 115mg 3% | | | |
| Saturated Fat 0g 0% Total Carbohydrate 23g 8% | | | | |
| Trans Fat 0g Dietary Fiber 2g 10% | | | | |
| Cholesterol 0mg 0% Sugars 6g | | | | |
| Sodium 110mg 5% Protein 2g | | | | |
| Vitamin A 10% · Vitamin C 10% · Calcium 8% · Iron 40% · Vitamin D 10% · Thiamin 25% · Riboflavin 25% · Niacin 20% · Vitamin B6 25% · Folic Acid 45% · Vitamin B12 25% · Phosphorus 8% · Magnesium 4% · Zinc 20% | | | | |

Serving Size 1 Bowl (28g)
Calories 100
 Calories from Fat 10
 *Percent Daily Values are based on a 2,000 calorie diet.

| Nutrition Information | |
|------------------------------|------------|
| 100g | |
| Amount Per Serving | |
| Calories | 366.2 |
| Calories from Fat | 35.7 |
| Total Fat | 4.0 g |
| Saturated Fat | 0.9 g |
| Trans Fat | 0.0 g |
| Polyunsaturated Fat | 1.5 g |
| Monounsaturated Fat | 1.1 g |
| Cholesterol | 0.0 mg |
| Sodium | 399.6 mg |
| Total Carbohydrate | 82.3 g |
| Dietary Fiber | 9.6 g |
| Sugars | 20.7 g |
| Protein | 7.7 g |
| Vitamin A | 1724.1 IU |
| Vitamin C | 20.7 mg |
| Calcium | 344.8 mg |
| Iron | 27.9 mg |
| Thiamin | 1.3 mg |
| Riboflavin | 1.5 mg |
| Niacin | 17.2 mg |
| Vitamin B6 | 1724.1 mcg |
| Folic Acid | 689.7 mcg |
| Vitamin B12 | 5.2 mcg |
| Pantothenic Acid | 0.0 mcg |
| Phosphorus | 275.9 mg |
| Magnesium | 55.2 mg |
| Zinc | 12.9 mg |

Child Nutrition Program : 1 BOWL = 1 OZ EQ GRAIN

The most accurate label information for package contents will always be on the product label. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change.

QUESTIONS? Call 1-800-767-5404

GENERAL MILLS * P.O. Box 200 - FS * MINNEAPOLIS, MINNESOTA 55440

I certify that the information contained in this document is true and correct as of the date above. Sonam Sethi - General Mills Product Labeling