



Cinnamon Toast Crunch™ Cereal 25% Less Sugar Single Serve Bowlpak 1 oz

UPC: 016000294448	Information Accurate as of: July 1, 2020
DESCRIPTION A crisp, reduced sugar whole wheat and whole grain rice cereal sweetened with real cinnamon in a ready-to-eat bowl for convenient, portion control. Made without gelatin. For USDA Child Nutrition Programs: meets 1 ounce equivalent grain, whole grain-rich criteria, USDA Smart Snacks criteria, and is CACFP eligible.	
Case GTIN: 10016000294445	
Unit Weight: 1 OZ	Units per case: 96

Nutrition Facts 1 Pouch (28g) Serving Size Calories per serving	120	Amount/serving % Daily Value**	Amount/serving % Daily Value**	**The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. *Not a significant nutrient source
		Total Fat 2.5g 3% Saturated Fat 0g 0% Trans Fat 0g Cholesterol 0mg 0%	Sodium 160mg 7% Total Carbohydrate 22g 8% Dietary Fiber 3g 11% Total Sugars 6g Includes 6g Added Sugars 12% Protein 1g	
		Vitamin D 6% • Calcium 6% • Iron 10% Potassium 0% • Vitamin A 6% • Vitamin C 6% Thiamin 15% • Riboflavin 6% • Niacin 6% Vitamin B6 15% • Folate 15% • (30mcg Folic Acid) 10% Vitamin B12 10% • Zinc 15%		

Nutrition Facts Calories Approx Per 100g	430	Amount/100g % Daily Value**	Amount/100g % Daily Value**	**The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. *Not a significant nutrient source
		Total Fat 9g Saturated Fat 0g Trans Fat 0g Cholesterol 0mg	Sodium 560mg Total Carbohydrate 78g Dietary Fiber 11g Total Sugars 20g Includes 21g Added Sugars Protein 5g	
		• Calcium • Iron • Vitamin A • Vitamin C • Riboflavin • Niacin • Folate • (110mcg Folic Acid)		

INGREDIENTS: Whole Grain Wheat, Rice Flour, Sugar, Polydextrose, Canola Oil, Maltodextrin, Fructose, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color. BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3. CONTAINS SOY AND WHEAT INGREDIENTS.

KOSHER APPROVAL: OU/DAIRY	ALLERGENS:
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Nutritional information is subject to change. See product label to verify ingredients and allergens. Do not eat raw dough or batter. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change. Search results are based on the system information available. Nutritional information is subject to change. See product label on package to verify ingredients and allergens.



GENERAL MILLS

Dear Valued Customer:

Regarding: Buy American provision

The Buy American provision in the National School Lunch Program (NSLP) and School Breakfast Program (SBP) regulations [7 Code of Federal Regulations (CFR) Part 210.21(d) and 220.16(d)], is a procurement standard School Food Authorities (SFAs) must comply with when purchasing commercial food products served in the school meals. By requirement of the Buy American provision, SFAs must purchase, to the maximum extent practicable, domestic commodities or products for use in meals served under the NSLP and SBP. A domestic commodity or product is one that is produced and processed in the United States substantially using agricultural commodities that are produced in the United States. "Substantial" means over 51 percent of the final processed product consists of agricultural commodities that were grown domestically. Limited exceptions to the Buy American provision allow for the purchase of products not meeting the "domestic" standard as described in circumstances when use of domestic products is truly not practicable (see USDA memo SP 24-2016).

We, General Mills, Inc., certify that all products listed in the K12 Product & Resource Guide comply with the Buy American provision.

Anh-Tram Pham

Anh-Tram Pham, MPH, RD
Labeling and Regulatory Compliance Specialist, K12 Education
August 06, 2019



Smart Snacks Product Calculator Results

Brand:
Cinnamon Toast Crunch

Product Name:
**25% Less Sugar Cinnamon
Toast Crunch Bowlpak**

Serving Size:
28.00 g

First Ingredient:
whole grain wheat

Your whole grain product meets all
nutrient standards for entrees or snack
foods.

Nutrition Facts

Serving Size 28.00 g ⓘ

Servings Per Container

Amount Per Serving

Calories 120

Calories from Fat 22.5

Total Fat (g) 2.5

Saturated Fat (g) 0

Trans Fat (g) 0

Sodium (mg) 160

Carbohydrates

Sugars (g) 6

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.

LEADING THE WAY FOR CHILDREN'S HEALTH



GENERAL MILLS

Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Revised Exhibit A
weight per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: 25% Less Sugar Cinnamon Toast Crunch Bowlpak Code No.: 16000-29444

Manufacturer: General Mills, Inc. Serving Size 1.0 OZ (28g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes No How many grams:
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Table with 4 columns: Description of Product per Food Buying Guide, Portion Size of Product as Purchased (A), Weight of one ounce equivalent as listed in SP 30-2012 (B), and Creditable Amount (A ÷ B). Row 1: Ready to Eat Cereal, 28g, 28g, 28g ÷ 28g = 1.0. Row 2: Total Creditable Amount, 1.0.

1Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 1.0 OZ (28g)
Total contribution of product (per portion) 1.0 oz equivalent

I further certify that the above information is true and correct and that a 28g/1.0 ounce portion of this product (ready for serving) provides 1.0 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Handwritten signature of Wendy Ramaker

Wendy Ramaker
Labeling and Regulatory Compliance Specialist, K12 Education
January 02, 2020