

#### MADE TO SERVE







#### **Nutrition Facts** Serving Size 1 pouch Amount Per Serving Calories 100 Calories from Fat 35 % Daily Value 6% Total Fat 4g 3% Saturated Fat 0.5g Trans Fat 0g Polyunsaturated Fat 1g Monounsaturated Fat 2g 0% Cholesterol 0mg 7% Sodium 170mg 5% Total Carbohydrate 14g 4% Dietary Fiber 1g Sugars 0g Protein 2g Vitamin A 0% Vitamin C 0% Calcium 2% Iron 4% Thiamine 6% Riboflavin 6% Niacin 6% Folate 6% \* Percent Daily Values are based on a 2,000 calorie diet.

Nutrition Facts are based on our current data. However, because the data may change from time to time, this information may not always be identical to the Nutrition Facts table found on the labels of products. Information is true and accurate as of: 05/09/2018

### **INGREDIENTS**

MADE WITH SMILES AND WHOLE WHEAT FLOUR, ENRICHED WHEAT FLOUR (FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), CHEDDAR CHEESE ((CULTURED MILK, SALT, ENZYMES], ANNATTO), CANOLA AND/OR SUNFLOWER OIL, SALT, CONTAINS 2% OR LESS OF: YEAST EXTRACT, PAPRIKA, SPICES, CELERY, BAKING SODA, MONOCALCIUM PHOSPHATE, ONION POWDER, CONTAINS: WHEAT, MILK.

## CHEDDAR GOLDFISH® MADE WITH WHOLE GRAIN

Case Code 18105 Pack & Size 300/0.75OZ



Same Great Cheddar Goldfish® flavor now with Whole Grain Goodness. Goldfish are the #1 cracker brand in households with kids; Cheddar Goldfish® Made with Whole Grain are the #4 Goldfish retail variety, ideal for families seeking more whole grains. These 100 Calories pack sizes offer 0.75 oz single serve portions for school lunches, snacks or breakfast use. Baked Snack Crackers with real cheese, 8 grams of Whole Grain per serving, no artificial flavors or preservatives, color from natural ingredients. USDA Smart Snacks in School Competitive **Food Compliant** 

#### **FEATURES AND BENEFITS**

Same Great Cheddar Goldfish flavor now with Whole Grain Goodness. Goldfish are the #1 cracker brand in households with kids; Cheddar Goldfish Made with Whole Grain are Preparation Required. the #4 Goldfish retail variety, ideal for families seeking more whole grains. These 100 Calories pack sizes offer 0.75 oz single serve portions for school lunches, snacks or breakfast use. Baked Snack Crackers with real cheese, 8 grams of Whole Grain per serving, no artificial flavors or preservatives, color from natural ingredients.USDA Smart Snacks in School Competitive Food Compliant

#### SERVING IDEAS

School Foodservice: New Cheddar Goldfish Made with Whole Grain provides 1 g of fiber per serving, and Whole Grain wheat flour is its first ingredient; Single Serve, individually wrapped 0.75 oz pouches for school lunch programs on tray or a la carte, as individual snacks or at breakfast; Each Pouch is 100 calories; Provides 1 Grain/Bread Serving; 0 g trans fat; Natural, No Artificial Preservatives. USDA Smart Snacks in School Competitive Food Compliant

#### **PREPARATION**

Ready to Serve. No

#### **HANDLING**

Ready to Serve. No Preparation Required.

#### **STORAGE**

Shelf Life: 6 MONTHS

Storage Temperature: 70F

#### MORE

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PACKAGING DETAILS								
Pack & Size:	300/0.75OZ	Case Weight:	16.18 LB	UPC:	14100181057			
Cube:	2.109 FT	Case Size:	24.000IN x 15.000IN x 10.125IN (L x W x H)	SCC-14:	10014100181054			



MILK, WHEAT

#### **SPECIAL DIETARY NEEDS**

100 calories or less per serving; 15 grams total carbohydrates or less per serving; 250 calories or less per serving; Good source of Calcium; Good source of Iron; Sodium 141 - 480 mgs.; Whole Grain

# Formulation Statement for Documenting Grains in School Meals Required Beginning SY 2013-2014

(Crediting Standards Based on Grams of Creditable Grains)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: <u>Pepperidge Farm Cheddar Goldfish® Made with Whole Grain</u> Code No: <u>18105</u>

Manufacturer: Pepperidge Farm Case/Pack/Count/Portion Size: 300/0.75 oz

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No \_\_\_

(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)

II. Does the product contain non- creditable grains: Yes \_\_ No  $\underline{X}$  How many grams: \_\_\_ (Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may be credited using the amount of creditable grains only).

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into

**Groups A-G, Group H or Group I.** (Different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight).

Indicate which Exhibit A Group (A-I) the Product Belongs: Group A

Description of Creditable Grain Ingredient *	Portion Size **	Grams Creditable Grain Ingredient per Portion	Gram Standard of Creditable Grain per oz Equivalent (16 0r 28 g)	Creditable Amount
Whole Wheat Flour	1 pkg(.75 oz)	9.02	16	0.56
Wheat Flour, Enriched	1 pkg(.75 oz)	8.64	16	0.54
				1.10
A. Total Creditable Amount <sup>3</sup>	1 oz equivalent			

<sup>\*</sup> Creditable grains are whole-grain meal/flour and enriched meal/flour.

Total weight (per portion) of product as purchased  $\underline{\textbf{0.75 oz}}$ 

Total contribution of product (per portion) 1 oz equivalent

I certify that the above information is true and correct and that a  $\underline{0.75}$  ounce portion of this product (ready for serving) provides  $\underline{1}$  oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion.

Signature
Gail Wall
Printed Name

gail wall@pepperidgefarm.com

Senior Regulatory Affairs Analyst

Title

1/8/2015 (203) 846-7318 **Date Phone Number** 

<sup>\*\*</sup> If known, use the raw dough weight for a more accurate creditable amount.

<sup>&</sup>lt;sup>1</sup> (Portion size) **X** (% of creditable grain in formula).

<sup>&</sup>lt;sup>2</sup> (Grams of creditable grains) ÷ (standard grams of creditable grains from corresponding Group of Exhibit A).

 $<sup>^3</sup>$ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.