



Healthy Fundraising

Ideas for Healthy Fundraising Alternatives

Candy, baked goods, soda and other foods with little nutritional value are commonly used for fundraising at school. Schools may make easy money selling these foods, but students pay the price. An environment that constantly provides children with sweets promotes unhealthy habits that can have lifelong impact. Schools can help promote a healthy learning environment by using healthy fundraising alternatives.

Non-Food Items to Sell

- Activity theme bags
- Bath accessories
- Balloon bouquets
- Batteries
- Books, calendars
- Brick/stone/tile memorials
- Buttons, pins
- Candles
- Holiday trees
- Coffee cups, mugs
- Cookbooks
- Crafts
- Ornaments
- Coupon books
- Emergency kits for cars
- First aid kits
- Flowers and bulbs
- Foot warmers
- Football seats
- Garage sale
- Garden seeds
- Giant coloring books
- Gift baskets
- Gift certificates
- Gift items
- Gift wrap, boxes and bags
- Greeting cards
- Hats
- Holiday wreaths
- House decorations
- Jewelry
- Magazine subscriptions
- Megaphones
- Mistletoe
- Monograms
- Music, DVDs, CDs
- Newspaper space, ads
- Pet treats/toys/accessories
- Plants
- Pocket calendars
- Pre-paid phone cards

Non-Food Items to Sell, (cont.)

- Raffle donations
- Rent a special parking space
- Scarves
- School art drawings
- Sell/rent wishes
- Spirit/seasonal flags
- Stadium pillows
- Stuffed animals

Customized Merchandise

- Bumper stickers/decal
- Calendars
- Cookbook made by school
- License plates or holders with school logo
- Logo air fresheners
- Logo stickers
- Scratch off cards
- School frisbees
- School spirit gear
- Souvenir cups
- T-shirts/sweatshirts

Healthy Foods

- Fresh and exotic fruit, like cases of citrus fruit
- Frozen bananas
- Fruit and nut baskets
- Fruit and yogurt parfaits
- Fruit smoothies
- High quality potatoes, onions or other produce items
- Lunch box auctions
- Nuts
- Popcorn
- Trail mix

Fundraising Events

- 3-on-3 basketball tournaments
- Auction (teacher does something for kids)
- Bike-a-thons
- Bowling night/bowl-a-thon
- Car wash (pre-sell tickets as gifts)
- Carnivals
- Dances (kids, father/daughter, themed)
- Family game nights
- Family/glamour portraits
- Festivals
- Fun runs
- Gift wrapping
- Golf tournament
- Jump-rope-a-thons
- Lunch box auctions
- Magic show
- Raffle (movie passes, theme bags)
- Raffle (teachers do a silly activity)
- Rent-a-teen helper (clean windows, wash dog, weed)
- Recycling cans/bottles/paper
- Silent Auctions
- Singing telegrams
- Skate night/skate-a-thon
- Talent shows
- Tennis/horseshoe competition
- Treasure hunt/scavenger hunt
- Walk-a-thons
- Workshops/classes

Events Supporting Academics

- Read-A-Thon
- Science Fair
- Spelling Bee

