



TO: SNA Board of Directors and State Leaders
CC: Jen Lewi, Danny Seymour
FROM: Laura Maynard
SUBJECT: October 2013 Membership, Certification & Credentialing Report
DATE: November 12, 2013

Membership Overview

The October Membership Report shows that we have 54,194 members (1,358 more than October 2012), and 786 more members than May 2013 year-end. **This is also the highest membership we have had since March 2006** and was helped in part by the Fall Membership Drive which successfully recruited 2,995 new members between August 1 and October 31, 2013.

5 of the 7 regions have more members when compared with this time last year.

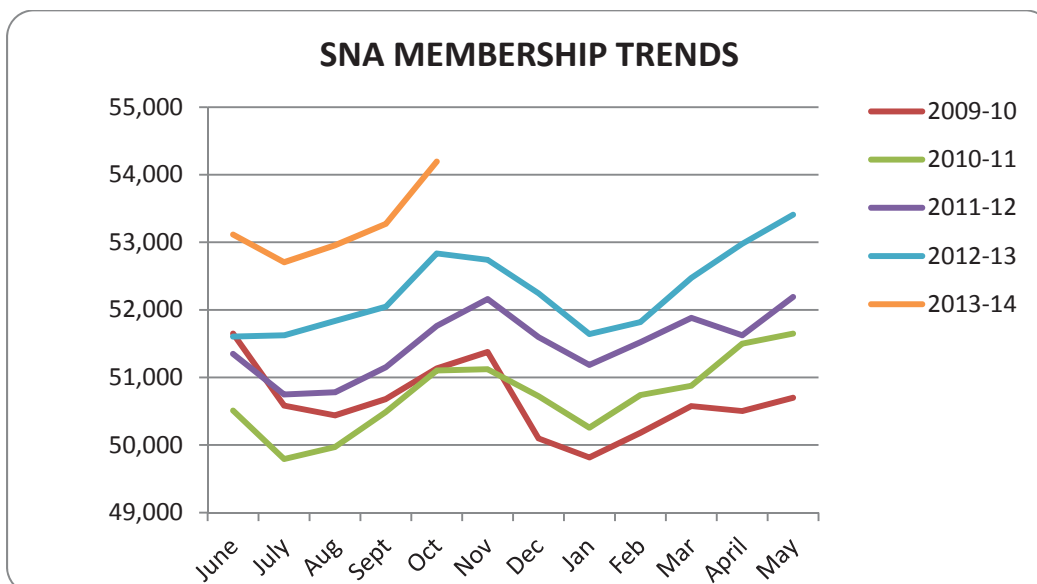
States with increases of 10% or more since May 2013 year-end include Hawaii, Nevada, West Virginia, South Dakota, Mississippi, California and Alabama.

District Director and Manager Memberships have increased by 34 and 480 members respectively compared with the May 2013 year-end total.

Region	Oct 2013	Oct 2012	Diff	% Diff
Mideast	6,005	5,261	744	14%
Northeast	3,803	4,080	-277	-7%
Southeast	21,433	21,249	184	1%
West	4,664	4,326	338	8%
Midwest	7,426	7,338	88	1%
Northwest	4,066	4,100	-34	-1%
Southwest	6,307	5,862	445	8%
Misc.	490	620	-130	-21%
Total	54,194	52,836	1,358	2.6%

Membership Trends

Although we have seen an increase in members compared with previous years, overall membership trends remain consistent with prior years. Membership numbers generally decline over the summer vacation months and bounce back in the Fall and Spring.



If you have any questions, please call me at ext. 120 or email lmaynard@schoolnutrition.org.

Continued...

School District Owned Membership (SDM)

The total number of SDMs for October 2013 is 17,608 (2,554 more than the May 2013 year-end total). SDMs currently account for 32% of the total membership. There are 47 states participating in SDM and the chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	2,217	Kentucky	645
Tennessee	2,008	Arizona	630
North Carolina	1,528	Michigan	595
South Carolina	897	Mississippi	584
Alabama	747	Ohio	549

Certification Overview

The October Certification Report shows that we have 19,838 certified members which is 6% or 1,329 less than October 2012. More specifically:

- Level 1 Certification has decreased by 6.88%
- Level 2 Certification decreased by 9.39%
- Level 3 Certification decreased by 0.3%

Certification numbers have also decreased by 325 or 2% since May 2013 year-end. The West region is the only one showing an increase.

Certified members account for 37% of our membership. This is down from 45% in 2009.

Region	Oct 2013	Oct 2012	Diff	% Diff
Midwest	1,800	1,978	-178	-9%
Northeast	780	910	-130	-14%
Southeast	9,027	9,724	-697	-7%
West	1,320	1,359	-39	-3%
Midwest	4,143	4,280	-137	-3%
Northwest	2,103	2,123	-87	-4%
Southwest	665	725	-60	-8%
Misc.	0	1	-1	-
Total	19,838	21,167	-1,329	-6%

Credentialing Overview

The October Credentialing Report shows that we have 1,280 credentialed members which is 23 less than October 2012, and six less than May 2013 year-end.



SNA STATE AFFILIATE MEMBERSHIP, CERTIFICATION & CREDENTIALING REPORT

October 2013 (Applications processed through 10/31/2013)

	October 2013	September 2013	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2013/2014 5% Goal	Oct 2013 Certification	+/- Prior Month	Oct 2013 Credentialing	+/- Prior Month
MIDEAST REGION													
Delaware	718	693	25	25	0	0	27	248	734	148	-4	8	0
Dist. of Columbia	15	16	-1	0	0	1	0	0	16	0	0	0	0
Indiana	1,269	1,239	30	35	2	13	40	505	1,300	351	29	24	0
Maryland	563	573	-10	2	0	13	40	0	593	357	-3	55	0
Michigan	1,729	1,698	31	39	8	17	104	595	1,697	395	-4	39	-1
Ohio	1,387	1,352	35	39	2	7	57	549	1,393	519	-6	42	0
West Virginia	324	259	65	62	0	2	26	212	257	30	2	3	0
TOTAL	6,005	5,830	175	202	12	53	294	2,109	5,990	1,800	14	171	-1
NORTHEAST REGION													
Connecticut	511	512	-1	4	1	4	35	158	553	151	-2	18	0
Maine	312	308	4	3	1	0	22	76	343	114	0	14	0
Massachusetts	864	836	28	28	4	3	49	433	950	147	-3	55	0
New Hampshire	410	404	6	7	1	1	32	183	439	143	-9	14	0
New Jersey	402	401	1	4	0	5	40	54	567	44	1	8	0
New York	482	473	9	22	3	17	17	177	490	78	-2	48	0
Pennsylvania	676	664	12	3	27	7	63	64	741	85	-1	32	-1
Rhode Island	8	9	-1	0	0	0	0	0	8	2	0	6	0
Vermont	138	137	1	2	1	0	37	27	141	16	0	7	-1
TOTAL	3,803	3,744	59	73	38	37	295	1,172	4,232	780	-16	202	-2
SOUTHEAST REGION													
Alabama	1,893	1,730	163	158	13	12	50	747	1,748	1,040	3	17	0
Florida	2,772	2,736	36	59	4	28	233	353	2,919	1,857	11	64	1
Georgia	4,721	4,797	-76	78	3	188	767	2,217	4,859	1,815	-34	59	0
Kentucky	1,733	1,735	-2	10	3	15	76	645	1,909	736	1	49	0
Mississippi	1,092	1,012	80	67	2	6	197	584	929	83	0	2	0
North Carolina	2,725	2,691	34	64	2	16	296	1,528	2,811	844	-15	31	0
South Carolina	1,572	1,649	-77	19	5	111	73	897	1,675	411	-5	14	0
Tennessee	3,211	3,211	0	50	4	58	248	2,008	3,488	1,417	29	42	0
Virginia	1,714	1,714	0	33	3	25	116	376	1,801	824	-10	66	0
TOTAL	21,433	21,275	158	538	39	459	2,056	9,355	22,139	9,027	-20	344	1
WEST REGION													
Arizona	997	991	6	10	1	13	248	630	1,040	106	-2	55	1
California	1,547	1,350	197	194	9	24	169	279	1,378	163	0	85	0
Hawaii	112	112	0	1	0	0	1	7	84	0	0	1	0
Nevada	86	76	10	11	0	1	5	34	61	14	0	3	0
New Mexico	879	883	-4	2	0	5	59	244	915	395	4	15	0
Utah	1,043	1,033	10	14	4	10	82	193	1,109	642	1	8	0
TOTAL	4,664	4,445	219	232	14	53	564	1,387	4,587	1,320	3	167	1



SNA STATE AFFILIATE MEMBERSHIP, CERTIFICATION & CREDENTIALING REPORT

October 2013 (continued)

	October 2013	September 2013	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2013/2014 5% Goal	Oct 2013 Certification	+/- Prior Month	Oct 2013 Credentialing	+/- Prior Month
MIDWEST REGION													
Illinois	496	502	-6	5	3	11	20	100	539	66	2	37	0
Iowa	952	946	6	14	3	11	36	88	992	615	2	20	0
Minnesota	2,919	2,884	35	38	2	11	120	354	3,062	2,332	-2	58	0
Missouri	903	889	14	19	4	10	109	270	956	371	-1	25	0
Nebraska	357	346	11	10	4	4	18	43	391	138	0	4	0
North Dakota	234	231	3	1	1	4	27	16	261	40	0	4	0
South Dakota	375	367	8	9	3	5	49	146	353	119	-2	3	0
Wisconsin	1,190	1,105	85	79	4	9	94	255	1,234	462	-4	29	0
TOTAL	7,426	7,270	156	175	24	65	473	1,272	7,788	4,143	-5	180	0
NORTHWEST REGION													
Alaska	145	142	3	4	0	0	34	9	153	9	-1	3	0
Idaho	758	750	8	11	0	4	53	45	814	363	-5	10	0
Montana	175	176	-1	1	1	5	2	14	193	58	0	2	0
Oregon	438	432	6	10	1	1	31	149	450	100	-1	10	0
Washington	2,372	2,337	35	31	5	8	103	493	2,452	1,526	-11	32	0
Wyoming	178	175	3	6	1	4	8	72	195	47	-2	3	0
TOTAL	4,066	4,012	54	63	8	22	231	782	4,257	2,103	-20	60	0
SOUTHWEST REGION													
Arkansas	705	672	33	28	1	2	78	0	741	34	0	10	0
Colorado	756	729	27	31	12	4	66	245	771	162	-3	31	0
Kansas	460	458	2	7	0	6	27	76	478	169	-2	12	0
Louisiana	2,863	2,844	19	15	15	8	69	348	3,062	79	0	6	0
Oklahoma	677	679	-2	5	0	11	88	383	684	176	1	7	0
Texas	846	839	7	14	1	5	58	394	839	45	-1	89	0
TOTAL	6,307	6,221	86	100	29	36	386	1,446	6,575	665	-5	155	0
SUBTOTAL	53,704	52,797	907	1,383	164	725	4,299	17,523	55,568	19,838	-49	1,279	-1
Miscellaneous	490	477	13	22	2	11	36	85	511	0	0	1	0
GRAND TOTAL	54,194	53,274	920	1,405	166	736	4,335	17,608	56,079	19,838	-49	1,280	-1

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



SNA STATE AFFILIATE

MEMBERSHIP RETENTION ANALYSIS REPORT

October 2013	Year To Date Retention						
	Oct 2013	May 2013	+/- Members	Reinstated Members	Expired Members	Retention 2013/2014 Rate	5 % Goal
MIDEAST REGION							
Delaware	718	699	19	29	56	96%	734
Dist. of Columbia	15	15	0	0	3	80%	16
Indiana	1,269	1,238	31	24	102	94%	1,300
Maryland	563	565	-2	0	43	92%	593
Michigan	1,729	1,616	113	16	158	91%	1,697
Ohio	1,387	1,327	60	8	51	97%	1,393
West Virginia	324	245	79	3	9	98%	257
TOTAL	6,005	5,705	300	80	422	94%	5,990
NORTHEAST REGION							
Connecticut	511	527	-16	7	44	93%	553
Maine	312	327	-15	2	35	90%	343
Massachusetts	864	905	-41	61	166	88%	950
New Hampshire	410	418	-8	11	43	92%	439
New Jersey	402	540	-138	6	220	60%	567
New York	482	467	15	6	29	95%	490
Pennsylvania	676	706	-30	36	83	93%	741
Rhode Island	8	8	0	0	1	88%	8
Vermont	138	134	4	2	6	97%	141
TOTAL	3,803	4,032	-229	131	627	88%	4,232
SOUTHEAST REGION							
Alabama	1,893	1,665	228	28	67	98%	1,748
Florida	2,772	2,780	-8	42	224	93%	2,919
Georgia	4,721	4,628	93	32	313	94%	4,859
Kentucky	1,733	1,818	-85	27	170	92%	1,909
Mississippi	1,092	885	207	22	28	99%	929
North Carolina	2,725	2,677	48	141	216	97%	2,811
South Carolina	1,572	1,595	-23	8	161	90%	1,675
Tennessee	3,211	3,322	-111	21	289	92%	3,488
Virginia	1,714	1,715	-1	15	120	94%	1,801
TOTAL	21,433	21,085	348	336	1,588	94%	22,139
WEST REGION							
Arizona	997	990	7	6	81	92%	1,040
California	1,547	1,312	235	22	99	94%	1,378
Hawaii	112	80	32	1	1	100%	84
Nevada	86	58	28	2	8	90%	61
New Mexico	879	871	8	5	65	93%	915
Utah	1,043	1,056	-13	15	95	92%	1,109
TOTAL	4,664	4,367	297	51	349	93%	4,587



SNA STATE AFFILIATE

MEMBERSHIP RETENTION ANALYSIS REPORT

October 2013

(continued)

	Oct 2013	May 2013	+/- Members	Reinstated Members	Expired Members	Retention Rate	2013/2014 5 % Goal
MIDWEST REGION							
Illinois	496	513	-17	9	49	92%	539
Iowa	952	945	7	9	81	92%	992
Minnesota	2,919	2,916	3	14	157	95%	3,062
Missouri	903	910	-7	6	63	94%	956
Nebraska	357	372	-15	9	49	89%	391
North Dakota	234	249	-15	2	57	78%	261
South Dakota	375	336	39	5	25	94%	353
Wisconsin	1,190	1,175	15	10	107	92%	1,234
TOTAL	7,426	7,416	10	64	588	93%	7,788
NORTHWEST REGION							
Alaska	145	146	-1	1	6	97%	153
Idaho	758	775	-17	2	50	94%	814
Montana	175	184	-9	1	29	85%	193
Oregon	438	429	9	18	12	101%	450
Washington	2,372	2,335	37	12	115	96%	2,452
Wyoming	178	186	-8	5	39	82%	195
TOTAL	4,066	4,055	11	39	251	95%	4,257
SOUTHWEST REGION							
Arkansas	705	706	-1	7	54	93%	741
Colorado	756	734	22	35	134	87%	771
Kansas	460	455	5	9	44	92%	478
Louisiana	2,863	2,916	-53	47	277	92%	3,062
Oklahoma	677	651	26	3	55	92%	684
Texas	846	799	47	30	85	93%	839
TOTAL	6,307	6,261	46	131	649	92%	6,575
SUBTOTAL	53,704	52,921	783	832	4,474	93%	55,568
Miscellaneous	490	487	3	3	33	*	511
GRAND TOTAL	54,194	53,408	786	835	4,507	93%	56,079

Note: The retention rates are skewing higher than usual as this report only contains only a partial year of data. Our retention rate for Membership Year 2012-13 was 83%.



SNA STATE AFFILIATE ANNUAL MEMBERSHIP COMPARISON

October 2013

	October 2013	October 2012	+/- Members	Percentage Difference
MIDEAST REGION				
Delaware	718	705	13	2%
Dist. of Columbia	15	12	3	25%
Indiana	1,269	1,159	110	9%
Maryland	563	607	-44	-7%
Michigan	1,729	1,569	160	10%
Ohio	1,387	1,049	338	32%
West Virginia	324	160	164	103%
TOTAL	6,005	5,261	744	14%

NORTHEAST REGION

Connecticut	511	533	-22	-4%
Maine	312	317	-5	-2%
Massachusetts	864	870	-6	-1%
New Hampshire	410	437	-27	-6%
New Jersey	402	548	-146	-27%
New York	482	470	12	3%
Pennsylvania	676	768	-92	-12%
Rhode Island	8	7	1	14%
Vermont	138	130	8	6%
TOTAL	3,803	4,080	-277	-7%

SOUTHEAST REGION

Alabama	1,893	1,509	384	25%
Florida	2,772	2,878	-106	-4%
Georgia	4,721	5,128	-407	-8%
Kentucky	1,733	1,757	-24	-1%
Mississippi	1,092	996	96	10%
North Carolina	2,725	2,636	89	3%
South Carolina	1,572	1,398	174	12%
Tennessee	3,211	3,178	33	1%
Virginia	1,714	1,769	-55	-3%
TOTAL	21,433	21,249	184	1%

WEST REGION

Arizona	997	1,093	-96	-9%
California	1,547	1,289	258	20%
Hawaii	112	37	75	203%
Nevada	86	67	19	28%
New Mexico	879	808	71	9%
Utah	1,043	1,032	11	1%
TOTAL	4,664	4,326	338	8%



SNA STATE AFFILIATE

ANNUAL MEMBERSHIP COMPARISON

October 2013

	October 2013	October 2012	+/- Members	Percentage Difference
MIDWEST REGION				
Illinois	496	483	13	3%
Iowa	952	940	12	1%
Minnesota	2,919	2,926	-7	0%
Missouri	903	863	40	5%
Nebraska	357	377	-20	-5%
North Dakota	234	276	-42	-15%
South Dakota	375	292	83	28%
Wisconsin	1,190	1,181	9	1%
TOTAL	7,426	7,338	88	1%
NORTHWEST REGION				
Alaska	145	130	15	12%
Idaho	758	830	-72	-9%
Montana	175	178	-3	-2%
Oregon	438	458	-20	-4%
Washington	2,372	2,310	62	3%
Wyoming	178	194	-16	-8%
TOTAL	4,066	4,100	-34	-1%
SOUTHWEST REGION				
Arkansas	705	765	-60	-8%
Colorado	756	808	-52	-6%
Kansas	460	407	53	13%
Louisiana	2,863	2,490	373	15%
Oklahoma	677	595	82	14%
Texas	846	797	49	6%
TOTAL	6,307	5,862	445	8%
SUBTOTAL	53,704	52,216	1,488	2.8%
Miscellaneous	490	620	-130	-21%
GRAND TOTAL	54,194	52,836	1,358	2.6%



1 TO 500 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

October 2013

	State	+/- Members	Oct 2013	May 2013	Members Diff in %	Ranking % Growth	2013/2014 5% Goal
1	West Virginia	79	324	245	32%	3	257
2	South Dakota	39	375	336	12%	4	353
3	Hawaii	32	112	80	40%	2	84
4	Nevada	28	86	58	48%	1	61
5	New York	15	482	467	3%	5	490
6	Oregon	9	438	429	2%	7	450
7	Kansas	5	460	455	1%	8	478
8	Vermont	4	138	134	3%	5	141
9	Rhode Island	0	8	8	0%	9	8
10	Dist. of Columbia	0	15	15	0%	9	16
11	Alaska	-1	145	146	-1%	11	123
12	New Hampshire	-8	410	418	-2%	12	439
13	Wyoming	-8	178	186	-4%	13	195
14	Montana	-9	175	184	-5%	15	193
15	Nebraska	-15	357	372	-4%	13	391
16	Maine	-15	312	327	-5%	15	343
17	North Dakota	-15	234	249	-6%	17	261

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



501 TO 1,001 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

October 2013

	State	+/- Members	Oct 2013	May 2013	Members Diff in %	Ranking % Growth	2013/2014 5% Goal
1	Mississippi	207	1,092	885	23%	1	929
2	Texas	47	846	799	6%	2	839
3	Oklahoma	26	677	651	4%	3	684
4	Colorado	22	756	734	3%	4	771
5	Delaware	19	718	699	3%	4	734
6	New Mexico	8	879	871	1%	6	915
7	Iowa	7	952	945	1%	6	992
8	Arizona	7	997	990	1%	6	1,040
9	Arkansas	-1	705	706	0%	9	741
10	Maryland	-2	563	565	0%	9	593
11	Missouri	-7	903	910	-1%	11	956
12	Connecticut	-16	511	527	-3%	13	553
13	Idaho	-17	758	775	-2%	12	814
14	Illinois	-17	496	513	-3%	13	539
15	Pennsylvania	-30	676	706	-4%	15	741
16	Massachusetts	-41	864	905	-5%	16	950
17	New Jersey	-138	402	540	-26%	17	567

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



1,001+ DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

October 2013

	State	+/- Members	Oct 2013	May 2013	Members Diff in %	Ranking % Growth	2013/2014 5% Goal
1	California	235	1,547	1,312	18%	1	1,378
2	Alabama	228	1,893	1,665	14%	2	1,748
3	Michigan	113	1,729	1,616	7%	3	1,697
4	Georgia	93	4,721	4,628	2%	6	4,859
5	Ohio	60	1,387	1,327	5%	4	1,393
6	North Carolina	48	2,725	2,677	2%	6	2,811
7	Washington	37	2,372	2,335	2%	6	2,452
8	Indiana	31	1,269	1,238	3%	5	1,300
9	Wisconsin	15	1,190	1,175	1%	9	1,234
10	Minnesota	3	2,919	2,916	0%	10	3,062
11	Virginia	-1	1,714	1,715	0%	10	1,801
12	Florida	-8	2,772	2,780	0%	10	2,919
13	Utah	-13	1,043	1,056	-1%	13	1,109
14	South Carolina	-23	1,572	1,595	-1%	13	1,675
15	Louisiana	-53	2,863	2,916	-2%	15	3,062
16	Kentucky	-85	1,733	1,818	-5%	17	1,909
17	Tennessee	-111	3,211	3,322	-3%	16	3,488

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



MEMBERSHIP PROFILE

October 2013

	October 2013	May 2013	+/- Members	Membership %	Change Percent	SDM (current)
School Nutrition/Child Care Employees	26,491	26,254	237	49%	1%	9,793
School Nutrition/Child Care Managers	18,085	17,605	480	33%	3%	6,345
District Directors/Child Care Directors	5,267	5,233	34	10%	1%	877
Retired	542	525	17	1%	3%	n/a
Affiliate	2,020	2,052	-32	4%	-2%	n/a
State Agency Directors	561	536	25	1%	5%	274
Major City Directors	354	341	13	1%	4%	126
Other	135	121	14	*	12%	193
Industry Individual	68	71	-3	*	-4%	n/a
Life	70	72	-2	*	-3%	n/a
Corporate Industry + Patron	404	401	3	1%	1%	n/a
Educators	82	84	-2	*	-2%	n/a
Student	104	106	-2	*	-2%	n/a
International	11	7	4	*	-	n/a
TOTAL MEMBERS	54,194	53,408	786	100%	1.5%	17,608

Note: * is less than 1%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

October 2013	(Applications processed through 10/31/2013)					
	October 2013	September 2013	+/- Members	May 2013	+/- Members	% of Total Membership
MIDEAST REGION						
Delaware	248	199	49	115	133	35%
Dist. of Columbia	0	0	0	0	0	0%
Indiana	505	478	27	434	71	40%
Maryland	0	0	0	0	0	0%
Michigan	595	578	17	515	80	34%
Ohio	549	501	48	456	93	40%
West Virginia	212	145	67	133	79	65%
TOTAL	2,109	1,901	208	1,653	456	35%
NORTHEAST REGION						
Connecticut	158	151	7	133	25	31%
Maine	76	95	-19	95	-19	24%
Massachusetts	433	404	29	438	-5	50%
New Hampshire	183	177	6	154	29	45%
New Jersey	54	58	-4	106	-52	13%
New York	177	156	21	153	24	37%
Pennsylvania	64	52	12	55	9	9%
Rhode Island	0	0	0	0	0	0%
Vermont	27	27	0	27	0	20%
TOTAL	1,172	1,120	52	1,161	11	31%
SOUTHEAST REGION						
Alabama	747	360	387	303	444	39%
Florida	353	342	11	276	77	13%
Georgia	2,217	2,102	115	2,074	143	47%
Kentucky	645	634	11	651	-6	37%
Mississippi	584	532	52	401	183	53%
North Carolina	1,528	1,532	-4	1,456	72	56%
South Carolina	897	944	-47	763	134	57%
Tennessee	2,008	1,965	43	1,911	97	63%
Virginia	376	377	-1	361	15	22%
TOTAL	9,355	8,788	567	8,196	1,159	44%
WEST REGION						
Arizona	630	631	-1	627	3	63%
California	279	277	2	213	66	18%
Hawaii	7	7	0	7	0	6%
Nevada	34	32	2	5	29	40%
New Mexico	244	252	-8	243	1	28%
Utah	193	192	1	167	26	19%
TOTAL	1,387	1,391	-4	1,262	125	30%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

October 2013

	October 2013	September 2013	+/- Members	May 2013	+/- Members	% of Total Membership
MIDWEST REGION						
Illinois	100	101	-1	74	26	20%
Iowa	88	69	19	77	11	9%
Minnesota	354	326	28	219	135	12%
Missouri	270	256	14	254	16	30%
Nebraska	43	31	12	17	26	12%
North Dakota	16	13	3	13	3	7%
South Dakota	146	147	-1	135	11	39%
Wisconsin	255	186	69	179	76	21%
TOTAL	1,272	1,129	143	968	304	17%
NORTHWEST REGION						
Alaska	9	10	-1	8	1	6%
Idaho	45	46	-1	44	1	6%
Montana	14	13	1	12	2	8%
Oregon	149	150	-1	126	23	34%
Washington	493	487	6	459	34	21%
Wyoming	72	72	0	52	20	40%
TOTAL	782	778	4	701	81	19%
SOUTHWEST REGION						
Arkansas	0	0	0	0	0	0%
Colorado	245	234	11	138	107	32%
Kansas	76	77	-1	52	24	17%
Louisiana	348	320	28	169	179	12%
Oklahoma	383	398	-15	356	27	57%
Texas	394	391	3	337	57	47%
TOTAL	1,446	1,420	26	1,052	394	23%
SUBTOTAL	17,523	16,527	996	14,993	2,530	33%
Miscellaneous	85	67	18	61	24	17%
GRAND TOTAL	17,608	16,594	1,014	15,054	2,554	32%



SNA STATE AFFILIATE CERTIFICATION REPORT

October 2013 (Applications processed through 10/31/2013)

	Oct 2013	Sept 2013	+/-	May 2013	+/-	% Diff in Cert	Oct 2012	2013/2014 3% Goal	% of Total Membership
MIDEAST REGION									
Delaware	148	152	-4	160	-12	-8%	160	165	21%
Dist. of Columbia	0	0	0	0	0	-	0	0	0%
Indiana	351	322	29	344	7	2%	369	354	28%
Maryland	357	360	-3	375	-18	-5%	412	386	63%
Michigan	395	399	-4	404	-9	-2%	438	416	23%
Ohio	519	525	-6	534	-15	-3%	564	550	37%
West Virginia	30	28	2	26	4	15%	35	27	9%
TOTAL	1,800	1,786	14	1,843	-43	-2%	1,978	1,898	30%

NORTHEAST REGION

Connecticut	151	153	-2	148	3	2%	155	152	30%
Maine	114	114	0	121	-7	-6%	137	125	37%
Massachusetts	147	150	-3	154	-7	-5%	171	159	17%
New Hampshire	143	152	-9	150	-7	-5%	179	155	35%
New Jersey	44	43	1	41	3	7%	49	42	11%
New York	78	80	-2	85	-7	-8%	93	88	16%
Pennsylvania	85	86	-1	92	-7	-8%	104	95	13%
Rhode Island	2	2	0	1	1	100%	2	1	25%
Vermont	16	16	0	18	-2	-11%	20	19	12%
TOTAL	780	796	-16	810	-30	-4%	910	835	21%

SOUTHEAST REGION

Alabama	1,040	1,037	3	1,056	-16	-2%	1,088	1,088	55%
Florida	1,857	1,846	11	1,876	-19	-1%	2,087	1,932	67%
Georgia	1,815	1,849	-34	1,921	-106	-6%	2,182	1,979	38%
Kentucky	736	735	1	751	-15	-2%	785	774	42%
Mississippi	83	83	0	81	2	2%	74	83	8%
North Carolina	844	859	-15	905	-61	-7%	904	932	31%
South Carolina	411	416	-5	422	-11	-3%	407	435	26%
Tennessee	1,417	1,388	29	1,363	54	4%	1,302	1,404	44%
Virginia	824	834	-10	845	-21	-2%	895	870	48%
TOTAL	9,027	9,047	-20	9,220	-193	-2%	9,724	9,497	42%

WEST REGION

Arizona	106	108	-2	105	1	1%	106	108	11%
California	163	163	0	168	-5	-3%	183	173	11%
Hawaii	0	0	0	0	0	-	0	0	0%
Nevada	14	14	0	17	-3	-18%	21	18	16%
New Mexico	395	391	4	363	32	9%	359	374	45%
Utah	642	641	1	662	-20	-3%	690	682	62%
TOTAL	1,320	1,317	3	1,315	5	0%	1,359	1,355	28%



SNA STATE AFFILIATE CERTIFICATION REPORT

	Oct 2013	Sept 2013	+/-	May 2013	+/-	% Diff in Cert	Oct 2012	2013/2014 3% Goal	% of Total Membership
MIDWEST REGION									
Illinois	66	64	2	65	1	2%	70	67	13%
Iowa	615	613	2	611	4	1%	629	629	65%
Minnesota	2,332	2,334	-2	2351	-19	-1%	2,371	2,422	80%
Missouri	371	372	-1	352	19	5%	347	363	41%
Nebraska	138	138	0	139	-1	-1%	147	143	39%
North Dakota	40	40	0	40	0	0%	45	41	17%
South Dakota	119	121	-2	124	-5	-4%	128	128	32%
Wisconsin	462	466	-4	491	-29	-6%	543	506	39%
TOTAL	4,143	4,148	-5	4,173	-30	-1%	4,280	4,298	56%
NORTHWEST REGION									
Alaska	9	10	-1	10	-1	-10%	10	10	6%
Idaho	363	368	-5	377	-14	-4%	391	388	48%
Montana	58	58	0	47	11	23%	46	48	33%
Oregon	100	101	-1	102	-2	-2%	109	105	23%
Washington	1,526	1,537	-11	1538	-12	-1%	1,575	1,584	64%
Wyoming	47	49	-2	52	-5	-10%	59	54	26%
TOTAL	2,103	2,123	-20	2,126	-23	-1%	2,190	2,190	52%
SOUTHWEST REGION									
Arkansas	34	34	0	36	-2	-6%	40	37	5%
Colorado	162	165	-3	169	-7	-4%	193	174	21%
Kansas	169	171	-2	177	-8	-5%	188	182	37%
Louisiana	79	79	0	69	10	14%	72	71	3%
Oklahoma	176	175	1	178	-2	-1%	186	183	26%
Texas	45	46	-1	46	-1	-2%	46	47	5%
TOTAL	665	670	-5	675	-10	-1%	725	695	11%
SUBTOTAL	19,838	19,887	-49	20,162	-324	-2%	21,166	20,768	37%
Miscellaneous	0	0	0	1	-1	-100%	1	1	0%
GRAND TOTAL	19,838	19,887	-49	20,163	-325	-2%	21,167	20,769	37%



SNA STATE AFFILIATE CREDENTIALING (SNS) REPORT

October 2013 (Applications processed through 10/31/2013)

	Oct 2013	Sept 2013	+/-	May 2013	+/-	% Diff in Cred	Oct 2012	2013/2014 3% Goal	# Times Exam Hosted
MIDEAST REGION									
Delaware	8	8	0	7	1	14%	8	7	0
Dist. of Columbia	0	0	0	0	0	-	0	0	10
Indiana	24	24	0	26	-2	-8%	27	27	3
Maryland	55	55	0	60	-5	-8%	62	62	2
Michigan	39	40	-1	36	3	8%	38	37	7
Ohio	42	42	0	43	-1	-2%	44	44	4
West Virginia	3	3	0	3	0	0%	3	3	0
TOTAL	171	172	-1	175	-4	-2%	182	180	26
NORTHEAST REGION									
Connecticut	18	18	0	17	1	6%	17	18	3
Maine	14	14	0	13	1	8%	13	13	3
Massachusetts	55	55	0	53	2	4%	57	55	6
New Hampshire	14	14	0	12	2	17%	11	12	0
New Jersey	8	8	0	9	-1	-11%	10	9	2
New York	48	48	0	47	1	2%	49	48	13
Pennsylvania	32	33	-1	34	-2	-6%	36	35	13
Rhode Island	6	6	0	5	1	20%	4	5	1
Vermont	7	8	-1	7	0	0%	6	7	1
TOTAL	202	204	-2	197	5	3%	203	203	42
SOUTHEAST REGION									
Alabama	17	17	0	17	0	0%	16	18	0
Florida	64	63	1	66	-2	-3%	73	68	11
Georgia	59	59	0	61	-2	-3%	68	63	12
Kentucky	49	49	0	50	-1	-2%	54	52	9
Mississippi	2	2	0	2	0	0%	2	2	0
North Carolina	31	31	0	31	0	0%	30	32	6
South Carolina	14	14	0	15	-1	-7%	12	15	2
Tennessee	42	42	0	44	-2	-5%	42	45	13
Virginia	66	66	0	68	-2	-3%	69	70	15
TOTAL	344	343	1	354	-10	-3%	366	365	68
WEST REGION									
Arizona	55	54	1	52	3	6%	50	54	5
California	85	85	0	83	2	2%	85	85	12
Hawaii	1	1	0	1	0	0%	1	1	3
Nevada	3	3	0	3	0	0%	2	3	2
New Mexico	15	15	0	16	-1	-6%	16	16	4
Utah	8	8	0	8	0	0%	8	8	1
TOTAL	167	166	1	163	4	2%	162	168	27



SNA STATE AFFILIATE CREDENTIALING (SNS) REPORT

October 2013

	Oct 2013	Sept 2013	+/-	May 2013	+/-	% Diff in Cred	Oct 2012	2013/2014 3% Goal	# Times Exam Hosted
MIDWEST REGION									
Illinois	37	37	0	37	0	0%	38	38	6
Iowa	20	20	0	19	1	5%	19	20	3
Minnesota	58	58	0	59	-1	-2%	57	61	7
Missouri	25	25	0	25	0	0%	24	26	3
Nebraska	4	4	0	4	0	0%	4	4	0
North Dakota	4	4	0	4	0	0%	4	4	0
South Dakota	3	3	0	2	1	50%	2	2	1
Wisconsin	29	29	0	32	-3	-9%	32	33	9
TOTAL	180	180	0	182	-2	-1%	180	187	29
NORTHWEST REGION									
Alaska	3	3	0	3	0	0%	3	3	0
Idaho	10	10	0	9	1	11%	9	9	1
Montana	2	2	0	2	0	0%	2	2	0
Oregon	10	10	0	10	0	0%	9	10	1
Washington	32	32	0	32	0	0%	30	33	4
Wyoming	3	3	0	2	1	50%	3	2	0
TOTAL	60	60	0	58	2	3%	56	60	6
SOUTHWEST REGION									
Arkansas	10	10	0	10	0	0%	9	10	2
Colorado	31	31	0	28	3	11%	27	29	6
Kansas	12	12	0	13	-1	-8%	13	13	1
Louisiana	6	6	0	6	0	0%	5	6	2
Oklahoma	7	7	0	7	0	0%	6	7	1
Texas	89	89	0	92	-3	-3%	93	95	15
TOTAL	155	155	0	156	-1	-1%	153	161	27
SUBTOTAL	1,279	1,280	-1	1,285	-6	0%	1,302	1,324	225
Miscellaneous	1	1	0	1	0	0%	1	1	0
GRAND TOTAL	1,280	1,281	-1	1,286	-6	0%	1,303	1,325	225