



TO: SNA Board of Directors and State Leaders
CC: Jen Lewi
FROM: Laura Maynard
SUBJECT: March 2015 Membership, Certificate & Credentialing Program Report
DATE: April 9, 2015

Membership Overview

The March Membership Report shows that we have 55,851 members (1,167 more than March 2014). This is only 116 less members than May 2014 year-end.

All seven regions have more members when compared with this time last year.

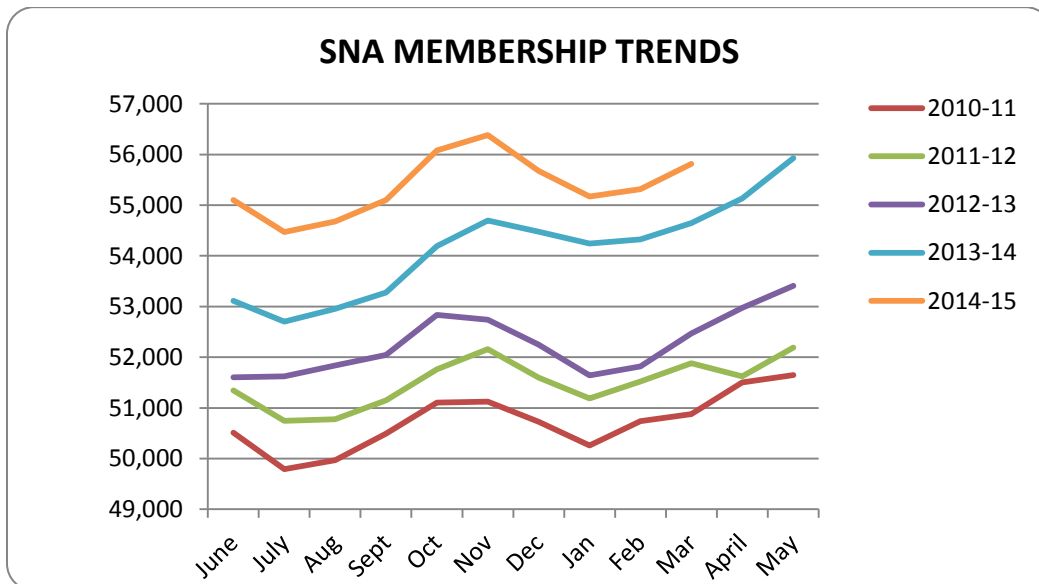
The list of states with an increase of 10% or more since May 2014 year-end is also growing and includes Hawaii, Wyoming, Oregon, New Jersey, Idaho and Oklahoma.

Major City Director memberships have increased by 36, but District Director memberships have decreased by 38. The Membership Team has reached out to the expired District Directors and is reversing this trend.

Region	March 2015	March 2014	Diff	% Diff
Mideast	6,357	6,246	111	2%
Northeast	3,929	3,892	37	1%
Southeast	21,733	21,604	129	1%
West	4,754	4,490	264	6%
Midwest	7,529	7,471	58	1%
Northwest	4,514	4,110	404	10%
Southwest	6,463	6,326	137	2%
Misc.	536	509	27	-
Total	55,815	54,648	1,167	2.1%

Membership Trends

Although we have seen an increase in members compared with previous years, overall membership trends remain consistent with prior years. Membership numbers generally decline during the summer vacation months and during the winter and then bounce back in the fall and spring.



Continued...

School District Owned Membership (SDM)

The total number of SDMs for March 2015 is 24,662 (3,930 more than the May 2014 year-end total). SDMs currently account for 44% of the total membership. All states associations are now participating in SDM and the chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia 2,738	Louisiana 1,267
Tennessee 2,716	Kentucky 859
North Carolina 1,604	Michigan 765
Alabama 1,424	Arizona 751
South Carolina 1,295	Delaware 706

Credentialing Overview

The March Credentialing Report shows that we have 1,363 credentialed members which is 68 more than the May 2014 year-end and 50 more than March 2014.

Certificate Program Overview

The March Certificate Program Report shows that we have 20,233 members with a Certificate in School Nutrition which is 515 more than March 2014. The number of members with a certificate has also increased by 370 since May 2014 year-end. More specifically:

- Level 1 Certificates have increased by 2.00%
- Level 2 Certificates have decreased by 1.21%
- Level 3 Certificates increased by 3.10%

328 people received a new certificate in March and 1,392 people renewed their certificate. Also, members with a certificate account for 36% of our membership. This is down from 45% in 2009.

Region	March 2015	March 2014	Diff	% Diff
Midwest	1,816	1,796	20	1%
Northeast	770	754	16	2%
Southeast	9,084	8,892	177	2%
West	1,352	1,314	49	3%
Midwest	4,165	4,168	7	0%
Northwest	2,246	2,110	44	6%
Southwest	800	684	107	17%
Misc.	0	0	0	-
Total	20,233	19,718	515	3%



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2015	(Applications processed through 03/31/2015)												
	March 2015	February 2015	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2014/15 3% Goal	Mar 2015 Cert Program	+/- Prior Month	Mar 2015 Credentialing	+/- Prior Month
MIDEAST REGION													
Delaware	1,010	990	20	23	0	24	0	706	973	180	4	10	0
Dist. of Columbia	21	16	5	6	0	1	4	10	28	1	0	0	0
Indiana	1,359	1,290	69	51	31	13	100	649	1,357	351	-2	23	0
Maryland	519	498	21	24	2	8	31	56	554	357	4	53	1
Michigan	1,696	1,726	-30	3	0	34	271	765	1,761	352	-8	40	0
Ohio	1,468	1,453	15	22	0	6	94	604	1,519	533	9	53	0
West Virginia	284	283	1	6	0	6	43	203	346	42	1	4	0
TOTAL	6,357	6,256	101	135	33	92	543	2,993	6,538	1,816	8	183	1
NORTHEAST REGION													
Connecticut	500	504	-4	0	1	11	82	175	559	147	-3	18	0
Maine	327	327	0	2	0	3	30	134	356	105	0	19	0
Massachusetts	977	963	14	16	8	13	109	556	1,034	148	1	54	1
New Hampshire	365	364	1	6	7	4	73	172	410	150	1	13	0
New Jersey	421	413	8	9	2	2	30	128	395	42	0	11	0
New York	498	481	17	10	38	0	63	182	576	76	0	48	0
Pennsylvania	721	715	6	5	14	10	37	195	762	86	2	32	0
Rhode Island	6	7	-1	0	0	0	2	0	10	0	0	3	-1
Vermont	114	116	-2	1	0	3	11	27	135	16	0	8	0
TOTAL	3,929	3,890	39	49	70	46	437	1,569	4,237	770	1	206	0
SOUTHEAST REGION													
Alabama	2,307	2,322	-15	10	4	28	90	1,424	2,194	1,107	-7	16	0
Florida	2,566	2,708	-142	32	11	185	222	460	2,794	1,665	-3	73	1
Georgia	4,353	4,352	1	41	8	60	217	2,738	4,497	1,776	12	58	0
Kentucky	1,913	1,887	26	32	4	14	151	859	1,919	744	1	48	0
Mississippi	928	918	10	1	10	3	110	569	1,033	79	0	3	1
North Carolina	2,626	2,577	49	23	36	14	193	1,604	2,810	785	-2	36	0
South Carolina	1,836	1,812	24	16	36	26	134	1,295	2,014	438	-1	15	0
Tennessee	3,541	3,391	150	68	50	12	224	2,716	3,625	1,676	8	43	0
Virginia	1,663	1,677	-14	11	3	25	79	443	1,737	814	0	64	-2
TOTAL	21,733	21,644	89	234	162	367	1,420	12,108	22,623	9,084	8	356	0
WEST REGION													
Arizona	1,047	1,050	-3	9	3	12	50	751	1,029	123	4	52	-1
California	1,536	1,559	-23	18	14	68	217	338	1,590	187	2	102	0
Hawaii	276	278	-2	0	0	2	26	265	132	0	0	1	0
Nevada	99	98	1	1	1	0	10	53	94	17	-1	3	0
New Mexico	818	811	7	16	0	10	100	404	885	394	-1	13	0
Utah	978	958	20	16	9	4	68	222	1,045	631	-9	10	0
TOTAL	4,754	4,754	0	60	27	96	471	2,033	4,775	1,352	-5	181	-1



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2015	(continued)												
	March 2015	February 2015	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2014/15 3% Goal	Mar 2015 Cert Program	+/- Prior Month	Mar 2015 Credentialing	+/- Prior Month
MIDWEST REGION													
Illinois	536	540	-4	10	0	14	75	135	579	100	3	37	0
Iowa	938	930	8	17	0	8	47	110	1,005	593	-5	18	0
Minnesota	2,943	2,938	5	32	3	29	140	604	2,995	2,326	5	67	0
Missouri	843	847	-4	7	15	23	69	271	986	419	-7	24	1
Nebraska	364	355	9	5	9	4	33	52	384	136	-1	4	0
North Dakota	254	255	-1	1	0	3	10	7	261	46	1	5	0
South Dakota	424	422	2	11	1	6	11	199	431	110	-1	5	0
Wisconsin	1,227	1,231	-4	5	4	15	87	424	1,221	435	3	34	0
TOTAL	7,529	7,518	11	88	32	102	472	1,802	7,862	4,165	-2	194	1
NORTHWEST REGION													
Alaska	146	153	-7	2	0	9	9	84	146	16	1	3	0
Idaho	1,009	991	18	19	0	4	105	362	794	388	15	10	0
Montana	204	196	8	8	0	1	16	14	205	61	0	2	0
Oregon	545	517	28	25	1	9	69	235	471	132	15	12	0
Washington	2,335	2,333	2	16	12	30	116	552	2,416	1,551	-1	32	0
Wyoming	275	259	16	20	0	1	7	175	180	98	57	3	0
TOTAL	4,514	4,449	65	90	13	54	322	1,422	4,212	2,246	87	62	0
SOUTHWEST REGION													
Arkansas	692	667	25	29	1	6	52	101	749	51	-2	10	0
Colorado	735	731	4	10	2	9	42	302	817	191	1	39	1
Kansas	442	444	-2	4	2	7	52	73	483	183	0	15	0
Louisiana	2,855	2,832	23	31	5	16	1,018	1,267	3,118	96	7	7	0
Oklahoma	869	753	116	125	1	8	63	579	710	227	0	7	0
Texas	870	863	7	16	1	11	101	413	920	52	1	102	0
TOTAL	6,463	6,290	173	215	12	57	1,328	2,735	6,797	800	7	180	1
SUBTOTAL	55,279	54,801	478	871	349	814	4,993	24,662	57,044	20,233	104	1,362	2
Miscellaneous	536	540	-4	27	2	5	157	0	567	0	0	1	0
GRAND TOTAL	55,815	55,341	474	898	351	819	5,150	24,662	57,611	20,233	104	1,363	2

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

March 2015

Year To Date Retention

	Mar 2015	May 2014	+/- Members	Reinstated Members	Expired Members	Retention Rate	2014/15 3 % Goal
MIDEAST REGION							
Delaware	1,010	945	65	10	88	92%	973
Dist. of Columbia	21	27	-6	0	12	56%	28
Indiana	1,359	1,317	42	101	218	91%	1,357
Maryland	519	538	-19	5	102	82%	554
Michigan	1,696	1,710	-14	163	571	76%	1,761
Ohio	1,468	1,475	-7	47	166	92%	1,519
West Virginia	284	336	-52	6	120	66%	346
TOTAL	6,357	6,348	9	332	1,277	85%	6,538

NORTHEAST REGION

Connecticut	500	543	-43	26	102	86%	559
Maine	327	346	-19	13	67	84%	356
Massachusetts	977	1,004	-27	50	197	85%	1,034
New Hampshire	365	398	-33	18	75	86%	410
New Jersey	421	383	38	17	145	67%	395
New York	498	559	-61	45	136	84%	576
Pennsylvania	721	740	-19	40	135	87%	762
Rhode Island	6	10	-4	0	3	70%	10
Vermont	114	131	-17	0	24	82%	135
TOTAL	3,929	4,114	-185	209	884	84%	4,237

SOUTHEAST REGION

Alabama	2,307	2,130	177	212	299	96%	2,194
Florida	2,566	2,713	-147	220	778	79%	2,794
Georgia	4,353	4,366	-13	203	1,007	82%	4,497
Kentucky	1,913	1,863	50	36	246	89%	1,919
Mississippi	928	1,003	-75	51	277	77%	1,033
North Carolina	2,626	2,728	-102	138	528	86%	2,810
South Carolina	1,836	1,955	-119	291	599	84%	2,014
Tennessee	3,541	3,519	22	130	534	89%	3,625
Virginia	1,663	1,686	-23	22	257	86%	1,737
TOTAL	21,733	21,963	-230	1,303	4,525	85%	22,623

WEST REGION

Arizona	1,047	999	48	85	246	84%	1,029
California	1,536	1,544	-8	65	451	75%	1,590
Hawaii	276	128	148	4	74	45%	132
Nevada	99	91	8	2	19	81%	94
New Mexico	818	859	-41	19	152	85%	885
Utah	978	1,015	-37	26	170	86%	1,045
TOTAL	4,754	4,636	118	201	1,112	80%	4,775



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

March 2015

(continued)

	Mar 2015	May 2014	+/- Members	Reinstated Members	Expired Members	Retention Rate	2014/15 3 % Goal
MIDWEST REGION							
Illinois	536	562	-26	22	102	86%	579
Iowa	938	976	-38	17	159	85%	1,005
Minnesota	2,943	2,908	35	45	328	90%	2,995
Missouri	843	957	-114	57	242	81%	986
Nebraska	364	373	-9	11	57	88%	384
North Dakota	254	253	1	7	68	76%	261
South Dakota	424	418	6	18	81	85%	431
Wisconsin	1,227	1,185	42	27	160	89%	1,221
TOTAL	7,529	7,632	-103	204	1,197	87%	7,862
NORTHWEST REGION							
Alaska	146	142	4	2	28	82%	146
Idaho	1,009	771	238	19	103	89%	794
Montana	204	199	5	10	39	85%	205
Oregon	545	457	88	52	75	95%	471
Washington	2,335	2,346	-11	33	273	90%	2,416
Wyoming	275	175	100	3	31	84%	180
TOTAL	4,514	4,090	424	119	549	89%	4,212
SOUTHWEST REGION							
Arkansas	692	727	-35	19	199	75%	749
Colorado	735	793	-58	18	178	80%	817
Kansas	442	469	-27	28	120	80%	483
Louisiana	2,855	3,027	-172	78	474	87%	3,118
Oklahoma	869	689	180	55	170	83%	710
Texas	870	893	-23	260	411	83%	920
TOTAL	6,463	6,598	-135	458	1,552	83%	6,797
SUBTOTAL	55,279	55,381	-102	2,826	11,096	85%	57,044
Miscellaneous	536	550	-14	4	109	*	567
GRAND TOTAL	55,815	55,931	-116	2,830	11,205	85%	57,611

Note: The retention rate will be skewing slightly higher as this report only contains only a partial year of data. Our retention rate for Membership Year 2013-14 was 86%.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

March 2015

	Mar 2015	Mar 2014	+/- Members	Percentage Difference
MIDEAST REGION				
Delaware	1,010	895	115	13%
Dist. of Columbia	21	20	1	5%
Indiana	1,359	1,270	89	7%
Maryland	519	541	-22	-4%
Michigan	1,696	1,729	-33	-2%
Ohio	1,468	1,444	24	2%
West Virginia	284	347	-63	-18%
TOTAL	6,357	6,246	111	2%

NORTHEAST REGION

Connecticut	500	520	-20	-4%
Maine	327	321	6	2%
Massachusetts	977	945	32	3%
New Hampshire	365	405	-40	-10%
New Jersey	421	386	35	9%
New York	498	515	-17	-3%
Pennsylvania	721	660	61	9%
Rhode Island	6	10	-4	-40%
Vermont	114	130	-16	-12%
TOTAL	3,929	3,892	37	1%

SOUTHEAST REGION

Alabama	2,307	2,140	167	8%
Florida	2,566	2,752	-186	-7%
Georgia	4,353	4,491	-138	-3%
Kentucky	1,913	1,763	150	9%
Mississippi	928	996	-68	-7%
North Carolina	2,626	2,672	-46	-2%
South Carolina	1,836	1,891	-55	-3%
Tennessee	3,541	3,208	333	10%
Virginia	1,663	1,691	-28	-2%
TOTAL	21,733	21,604	129	1%

WEST REGION

Arizona	1,047	1,002	45	4%
California	1,536	1,468	68	5%
Hawaii	276	112	164	146%
Nevada	99	85	14	16%
New Mexico	818	841	-23	-3%
Utah	978	982	-4	0%
TOTAL	4,754	4,490	264	6%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

March 2015

	Mar 2015	Mar 2014	+/- Members	Percentage Difference
MIDWEST REGION				
Illinois	536	522	14	3%
Iowa	938	978	-40	-4%
Minnesota	2,943	2,883	60	2%
Missouri	843	943	-100	-11%
Nebraska	364	350	14	4%
North Dakota	254	232	22	9%
South Dakota	424	380	44	12%
Wisconsin	1,227	1,183	44	4%
TOTAL	7,529	7,471	58	1%
NORTHWEST REGION				
Alaska	146	149	-3	-2%
Idaho	1,009	761	248	33%
Montana	204	178	26	15%
Oregon	545	491	54	11%
Washington	2,335	2,357	-22	-1%
Wyoming	275	174	101	58%
TOTAL	4,514	4,110	404	10%
SOUTHWEST REGION				
Arkansas	692	739	-47	-6%
Colorado	735	752	-17	-2%
Kansas	442	464	-22	-5%
Louisiana	2,855	2,883	-28	-1%
Oklahoma	869	643	226	35%
Texas	870	845	25	3%
TOTAL	6,463	6,326	137	2%
SUBTOTAL	55,279	54,139	1,140	2.1%
Miscellaneous	536	509	27	5%
GRAND TOTAL	55,815	54,648	1,167	2.1%



1 TO 500 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

March 2015

	State	+/- Members	Mar 2015	May 2014	Members Diff in %	Ranking % Growth	2014/2015 3% Goal
1	Hawaii	148	276	128	116%	1	132
2	Wyoming	100	275	175	57%	2	180
3	Oregon	88	545	457	19%	3	471
4	New Jersey	38	421	383	10%	4	395
5	Nevada	8	99	91	9%	5	94
6	South Dakota	6	424	418	1%	8	431
7	Montana	5	204	199	3%	6	205
8	Alaska	4	146	142	3%	6	146
9	North Dakota	1	254	253	0%	9	261
10	Rhode Island	-4	6	10	-40%	17	10
11	Dist. of Columbia	-6	21	27	-22%	16	28
12	Nebraska	-9	364	373	-2%	10	384
13	Vermont	-17	114	131	-13%	14	135
14	Maine	-19	327	346	-5%	11	356
15	Kansas	-27	442	469	-6%	12	483
16	New Hampshire	-33	365	398	-8%	13	410
17	West Virginia	-52	284	336	-15%	15	346

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



501 TO 1,000 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

March 2015

	State	+/- Members	Mar 2015	May 2014	Members Diff in %	Ranking % Growth	2014/2015 3% Goal
1	Idaho	238	1,009	771	31%	1	794
2	Oklahoma	180	869	689	26%	2	710
3	Delaware	65	1,010	945	7%	3	973
4	Arizona	48	1,047	999	5%	4	1,029
5	Pennsylvania	-19	721	740	-3%	5	762
6	Maryland	-19	519	538	-4%	7	554
7	Texas	-23	870	893	-3%	5	920
8	Illinois	-26	536	562	-5%	9	579
9	Arkansas	-35	692	727	-5%	9	749
10	Iowa	-38	938	976	-4%	7	1,005
11	New Mexico	-41	818	859	-5%	9	885
12	Connecticut	-43	500	543	-8%	13	559
13	Colorado	-58	735	793	-7%	12	817
14	New York	-61	498	559	-11%	14	576
15	Missouri	-114	843	957	-12%	15	986

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



1,001+ DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

March 2015

	State	+/- Members	Mar 2015	May 2014	Members Diff in %	Ranking % Growth	2014/2015 3% Goal
1	Alabama	177	2,307	2,130	8%	1	2,194
2	Kentucky	50	1,913	1,863	3%	3	1,919
3	Wisconsin	42	1,227	1,185	4%	2	1,221
4	Indiana	42	1,359	1,317	3%	3	1,357
5	Minnesota	35	2,943	2,908	1%	5	2,995
6	Tennessee	22	3,541	3,519	1%	5	3,625
7	Ohio	-7	1,468	1,475	0%	7	1,519
8	California	-8	1,536	1,544	-1%	10	1,590
9	Washington	-11	2,335	2,346	0%	7	2,416
10	Georgia	-13	4,353	4,366	0%	7	4,497
11	Michigan	-14	1,696	1,710	-1%	10	1,761
12	Virginia	-23	1,663	1,686	-1%	10	1,737
13	Massachusetts	-27	977	1,004	-3%	13	1,034
14	Utah	-37	978	1,015	-4%	14	1,045
15	Mississippi	-75	928	1,003	-7%	19	1,033
16	North Carolina	-102	2,626	2,728	-4%	14	2,810
17	South Carolina	-119	1,836	1,955	-6%	17	2,014
18	Florida	-147	2,566	2,713	-5%	16	2,713
19	Louisiana	-172	2,855	3,027	-6%	17	3,118

Membership Growth Award Guidelines require that although states may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states, one for number of members and one for percentage increase.



MEMBERSHIP PROFILE

March 2015

	Mar 2015	May 2014	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition/Child Care Employees	28,027	27,512	515	50%	2%	14,079	10,379
School Nutrition/Child Care Managers	18,224	18,603	-379	33%	-2%	8,571	6,534
District Directors/Child Care Directors	5,321	5,359	-38	10%	-1%	1,125	1,517
Retired	555	552	3	1%	1%	n/a	131
Affiliate	1,726	1,969	-243	3%	-12%	n/a	768
State Agency Directors	584	559	25	1%	4%	325	73
Major City Directors	443	407	36	1%	9%	239	114
Other	151	155	-4	*	-3%	323	682
Industry Individual	46	57	-11	*	-19%	n/a	-
Life	68	69	-1	*	-1%	n/a	2
Corporate Industry + Patron	473	474	-1	1%	0%	n/a	-
Educators	81	90	-9	*	-10%	n/a	9
Student	110	114	-4	*	-4%	n/a	24
International	6	11	-5	*	-	n/a	-
TOTAL MEMBERS	55,815	55,931	-116	100%	-0.2%	24,662	20,233

Note: * is less than 1%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

March 2015 (Applications processed through 03/31/2015)

	March 2015	February 2015	+/- Members	May 2014	+/- Members	% of Total Membership
MIDEAST REGION						
Delaware	706	698	8	475	231	70%
Dist. of Columbia	10	4	6	5	5	48%
Indiana	649	578	71	589	60	48%
Maryland	56	29	27	0	0	11%
Michigan	765	787	-22	656	109	45%
Ohio	604	603	1	571	33	41%
West Virginia	203	199	4	238	-35	71%
TOTAL	2,993	2,898	95	2,534	403	47%

NORTHEAST REGION

Connecticut	175	176	-1	181	-6	35%
Maine	134	133	1	134	0	41%
Massachusetts	556	573	-17	578	-22	57%
New Hampshire	172	177	-5	184	-12	47%
New Jersey	128	120	8	43	85	30%
New York	182	175	7	219	-37	37%
Pennsylvania	195	186	9	152	43	27%
Rhode Island	0	0	0	0	0	0%
Vermont	27	27	0	26	0	24%
TOTAL	1,569	1,567	2	1,517	51	40%

SOUTHEAST REGION

Alabama	1,424	1,414	10	1,133	291	62%
Florida	460	588	-128	432	28	18%
Georgia	2,738	2,706	32	2,366	372	63%
Kentucky	859	849	10	762	97	45%
Mississippi	569	562	7	600	-31	61%
North Carolina	1,604	1,570	34	1,664	-60	61%
South Carolina	1,295	1,259	36	1,313	-18	71%
Tennessee	2,716	2,583	133	2,273	443	77%
Virginia	443	444	-1	396	47	27%
TOTAL	12,108	11,975	133	10,939	1,169	56%

WEST REGION

Arizona	751	752	-1	648	103	72%
California	338	327	11	320	18	22%
Hawaii	265	267	-2	6	259	96%
Nevada	53	53	0	41	12	54%
New Mexico	404	396	8	369	35	49%
Utah	222	214	8	191	31	23%
TOTAL	2,033	2,009	24	1,575	458	43%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

March 2015

	March 2015	February 2015	+/- Members	May 2014	+/- Members	% of Total Membership
MIDWEST REGION						
Illinois	135	133	2	116	19	25%
Iowa	110	109	1	117	-7	12%
Minnesota	604	573	31	363	241	21%
Missouri	271	278	-7	311	-40	32%
Nebraska	52	46	6	61	-9	14%
North Dakota	7	9	-2	16	-9	3%
South Dakota	199	193	6	186	13	47%
Wisconsin	424	429	-5	344	80	35%
TOTAL	1,802	1,770	32	1,514	288	24%
NORTHWEST REGION						
Alaska	84	85	-1	4	80	58%
Idaho	362	362	0	109	253	36%
Montana	14	15	-1	17	-3	7%
Oregon	235	213	22	174	61	43%
Washington	552	543	9	500	52	24%
Wyoming	175	177	-2	71	104	64%
TOTAL	1,422	1,395	27	875	547	32%
SOUTHWEST REGION						
Arkansas	101	70	31	0	101	15%
Colorado	302	290	12	281	21	41%
Kansas	73	72	1	71	2	17%
Louisiana	1,267	1,074	193	522	745	44%
Oklahoma	579	471	108	403	176	67%
Texas	413	412	1	427	-14	47%
TOTAL	2,735	2,389	346	1,704	1,031	42%
SUBTOTAL	24,662	24,003	659	20,658	3,947	45%
Miscellaneous	0	0	0	74	-74	0%
GRAND TOTAL	24,662	24,003	659	20,732	3,930	44%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

March 2015 (Applications processed through 03/31/2015)

	Mar 2015	Feb 2015	+/-	May 2014	+/-	% Diff in Cert	Mar 2014	2014/2015 3% Goal	% of Total Membership
MIDEAST REGION									
Delaware	180	176	4	160	20	13%	147	165	18%
Dist. of Columbia	1	1	0	1	0	-	1	2	5%
Indiana	351	353	-2	371	-20	-5%	365	382	26%
Maryland	357	353	4	362	-5	-1%	358	373	69%
Michigan	352	360	-8	369	-17	-5%	381	380	21%
Ohio	533	524	9	508	25	5%	501	523	36%
West Virginia	42	41	1	45	-3	-7%	43	46	15%
TOTAL	1,816	1,808	8	1,816	0	0%	1,796	1,871	29%
NORTHEAST REGION									
Connecticut	147	150	-3	147	0	0%	152	151	29%
Maine	105	105	0	106	-1	-1%	107	109	32%
Massachusetts	148	147	1	145	3	2%	145	149	15%
New Hampshire	150	149	1	142	8	6%	142	146	41%
New Jersey	42	42	0	44	-2	-5%	40	45	10%
New York	76	76	0	75	1	1%	75	77	15%
Pennsylvania	86	84	2	76	10	13%	75	78	12%
Rhode Island	0	0	0	1	-1	-100%	2	2	0%
Vermont	16	16	0	16	0	0%	16	17	14%
TOTAL	770	769	1	752	18	2%	754	774	20%
SOUTHEAST REGION									
Alabama	1,107	1,114	-7	1,067	40	4%	1,036	1,099	48%
Florida	1,665	1,668	-3	1,739	-74	-4%	1,770	1,791	65%
Georgia	1,776	1,764	12	1,716	60	3%	1,715	1,767	41%
Kentucky	744	743	1	732	12	2%	725	754	39%
Mississippi	79	79	0	77	2	3%	79	79	9%
North Carolina	785	787	-2	828	-43	-5%	810	853	30%
South Carolina	438	439	-1	421	17	4%	410	434	24%
Tennessee	1,676	1,668	8	1,485	191	13%	1,519	1,530	47%
Virginia	814	814	0	831	-17	-2%	828	856	49%
TOTAL	9,084	9,076	8	8,896	188	2%	8,892	9,163	42%
WEST REGION									
Arizona	123	119	4	121	2	2%	97	125	12%
California	187	185	2	184	3	2%	170	190	12%
Hawaii	0	0	0	0	0	-	0	1	0%
Nevada	17	18	-1	14	3	21%	14	15	17%
New Mexico	394	395	-1	391	3	1%	394	403	48%
Utah	631	640	-9	649	-18	-3%	639	668	65%
TOTAL	1,352	1,357	-5	1,359	-7	-1%	1,314	1,402	28%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

March 2015

	Mar 2015	Feb 2015	+/-	May 2014	+/-	% Diff in Cert	Mar 2014	2014/2015 3% Goal	% of Total Membership
MIDWEST REGION									
Illinois	100	97	3	77	23	30%	75	79	19%
Iowa	593	598	-5	619	-26	-4%	616	638	63%
Minnesota	2,326	2,321	5	2,327	-1	0%	2,320	2,397	79%
Missouri	419	426	-7	428	-9	-2%	397	441	50%
Nebraska	136	137	-1	135	1	1%	136	139	37%
North Dakota	46	45	1	40	6	15%	42	41	18%
South Dakota	110	111	-1	119	-9	-8%	119	123	26%
Wisconsin	435	432	3	456	-21	-5%	463	470	35%
TOTAL	4,165	4,167	-2	4,201	-36	-1%	4,168	4,328	55%
NORTHWEST REGION									
Alaska	16	15	1	13	3	23%	11	14	11%
Idaho	388	373	15	360	28	8%	357	371	38%
Montana	61	61	0	59	2	3%	59	61	30%
Oregon	132	117	15	107	25	23%	103	110	24%
Washington	1,551	1,552	-1	1,537	14	1%	1,533	1,583	66%
Wyoming	98	41	57	47	51	109%	47	48	36%
TOTAL	2,246	2,159	87	2,123	123	6%	2,110	2,187	50%
SOUTHWEST REGION									
Arkansas	51	53	-2	38	13	34%	34	39	7%
Colorado	191	190	1	188	3	2%	179	194	26%
Kansas	183	183	0	185	-2	-1%	172	191	41%
Louisiana	96	89	7	80	16	20%	77	82	3%
Oklahoma	227	227	0	174	53	30%	174	179	26%
Texas	52	51	1	51	1	2%	48	53	6%
TOTAL	800	793	7	716	84	12%	684	738	12%
SUBTOTAL	20,233	20,129	104	19,863	370	2%	19,718	20,463	37%
Miscellaneous	0	0	0	0	0	-	0	0	0%
GRAND TOTAL	20,233	20,129	104	19,863	370	2%	19,718	20,463	36%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

March 2015 (Applications processed through 03/31/2015)

	Mar 2015	Feb 2015	+/-	May 2014	+/-	% Diff in Cred	Mar 2014	# Times Exam Hosted
MIDEAST REGION								
Delaware	10	10	0	8	2	25%	8	0
Dist. of Columbia	0	0	0	0	0	-	0	11
Indiana	23	23	0	24	-1	-4%	24	3
Maryland	53	52	1	56	-3	-5%	58	3
Michigan	40	40	0	40	0	0%	40	8
Ohio	53	53	0	41	12	29%	43	5
West Virginia	4	4	0	3	1	33%	3	0
TOTAL	183	182	1	172	11	6%	176	30
NORTHEAST REGION								
Connecticut	18	18	0	17	1	6%	18	3
Maine	19	19	0	13	6	46%	13	4
Massachusetts	54	53	1	49	5	10%	55	8
New Hampshire	13	13	0	12	1	8%	13	1
New Jersey	11	11	0	9	2	22%	9	3
New York	48	48	0	48	0	0%	49	16
Pennsylvania	32	32	0	33	-1	-3%	34	13
Rhode Island	3	4	-1	4	-1	-25%	4	1
Vermont	8	8	0	8	0	0%	8	5
TOTAL	206	206	0	193	13	7%	203	54
SOUTHEAST REGION								
Alabama	16	16	0	17	-1	-6%	17	0
Florida	73	72	1	67	6	9%	68	12
Georgia	58	58	0	60	-2	-3%	60	14
Kentucky	48	48	0	50	-2	-4%	51	10
Mississippi	3	2	1	2	1	50%	2	0
North Carolina	36	36	0	32	4	13%	32	6
South Carolina	15	15	0	15	0	0%	15	3
Tennessee	43	43	0	42	1	2%	41	15
Virginia	64	66	-2	66	-2	-3%	66	20
TOTAL	356	356	0	351	5	1%	352	80
WEST REGION								
Arizona	52	53	-1	57	-5	-9%	57	10
California	102	102	0	87	15	17%	88	15
Hawaii	1	1	0	1	0	0%	1	3
Nevada	3	3	0	3	0	0%	3	2
New Mexico	13	13	0	15	-2	-13%	15	4
Utah	10	10	0	7	3	43%	8	2
TOTAL	181	182	-1	170	11	6%	172	36



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

March 2015

	Mar 2015	Feb 2015	+/-	May 2014	+/-	% Diff in Cred	Mar 2014	# Times Exam Hosted
MIDWEST REGION								
Illinois	37	37	0	37	0	0%	37	6
Iowa	18	18	0	20	-2	-10%	20	5
Minnesota	67	67	0	59	8	14%	59	8
Missouri	24	23	1	27	-3	-11%	25	5
Nebraska	4	4	0	4	0	0%	4	0
North Dakota	5	5	0	4	1	25%	4	0
South Dakota	5	5	0	5	0	0%	5	1
Wisconsin	34	34	0	28	6	21%	30	12
TOTAL	194	193	1	184	10	5%	184	37
NORTHWEST REGION								
Alaska	3	3	0	3	0	0%	4	0
Idaho	10	10	0	11	-1	-9%	11	2
Montana	2	2	0	2	0	0%	2	0
Oregon	12	12	0	12	0	0%	12	2
Washington	32	32	0	31	1	3%	31	5
Wyoming	3	3	0	3	0	0%	3	0
TOTAL	62	62	0	62	0	0%	63	9
SOUTHWEST REGION								
Arkansas	10	10	0	10	0	0%	10	2
Colorado	39	38	1	31	8	26%	31	7
Kansas	15	15	0	14	1	7%	14	1
Louisiana	7	7	0	6	1	17%	6	2
Oklahoma	7	7	0	7	0	0%	7	1
Texas	102	102	0	94	8	9%	94	19
TOTAL	180	179	1	162	18	11%	162	32
SUBTOTAL	1,362	1,360	2	1,294	68	5%	1,312	278
Miscellaneous	1	1	0	1	0	0%	1	1
GRAND TOTAL	1,363	1,361	2	1,295	68	5%	1,313	279