



TO: SNA Board of Directors and State Leaders
CC: Jen Lewi
FROM: Laura Maynard
SUBJECT: August 2015 Membership, Certificate & Credentialing Program Report
DATE: September 9, 2015

Membership Overview

The August Membership Report shows that we have 55,585 members (which is 869 more than August 2014). This is also only 544 less members than May 2015 year-end.

All of the regions have more members when compared with this time last year and the Northwest is showing the strongest growth.

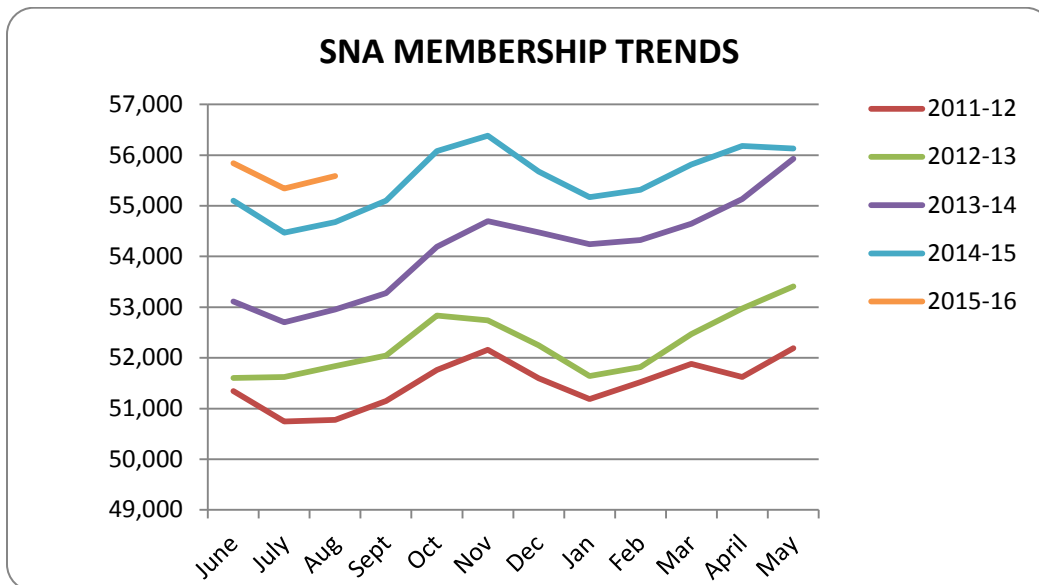
As it is early in the membership year, Delaware is currently the only state with an increase of 10% or more since May 2015 year-end.

Region	August 2015	August 2014	Diff	% Diff
Mideast	6,214	6,212	2	0%
Northeast	4,134	3,987	147	4%
Southeast	21,772	21,654	118	1%
West	4,662	4,586	76	2%
Midwest	7,541	7,523	18	0%
Northwest	4,438	4,036	402	10%
Southwest	6,270	6,124	146	2%
Misc.	554	555	-1	-
Total	55,585	54,677	908	1.7%

Major City Director and District Director membership categories both saw a slight increase in numbers compared to May 2015.

Membership Trends

Although we have seen an increase in members compared with previous years, overall membership trends remain consistent with prior years. Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring.



Continued...

School District Owned Membership (SDM)

The total number of SDMs for August 2015 is 25,964 (which is 381 more than the May 2015 year-end total). SDMs currently account for 47% of the total membership. All states associations are now participating in SDM and the chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia 2,744	South Carolina 1,427
Tennessee 2,700	Kentucky 928
Louisiana 1,811	Michigan 781
North Carolina 1,718	Delaware 715
Alabama 1,435	Minnesota 712

Credentialing Overview

The August Credentialing Report shows that we have 1,369 credentialed members which is 13 more than the May 2015 year-end and 19 more than August 2014. 1,369 SNS holders is also only 2 less than our peak of 1,371 in January 2015.

Certificate Program Overview

The August Certificate Program Report shows that we have 20,033 certificate holders which is 175 more than August 2014. The number of members with a certificate has decreased by 177 since May 2015 year-end. More specifically:

- Level 1 Certificates have decreased by -1.09%
- Level 2 Certificates have decreased by -1.59%
- Level 3 Certificates have increased by 0.84%

291 people received a new certificate in August and 1,617 people renewed their certificate. Also, members with a certificate account for 36% of our membership. This is down from 45% in 2009.

Region	August 2015	August 2014	Diff	% Diff
Midwest	1,751	1,801	-50	-3%
Northeast	767	764	3	0%
Southeast	8,924	8,896	28	0%
West	1,358	1,354	4	0%
Midwest	4,126	4,171	-45	-1%
Northwest	2,248	2,147	101	5%
Southwest	809	725	84	12%
Misc.	50	0	0	-
Total	20,033	19,858	175	1%



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

August 2015	(Applications processed through 08/31/2015)									Aug 2015	+/-	Aug 2015	+/-
	August 2015	July 2015	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2015/16 3% Goal	Cert Program	Prior Month	Credentialing	Prior Month
MIDEAST REGION													
Delaware	975	978	-3	0	0	3	66	715	908	182	0	10	0
Dist. of Columbia	18	17	1	0	0	0	2	10	21	1	0	0	0
Indiana	1,301	1,298	3	9	3	9	53	626	1,394	343	-6	24	1
Maryland	509	507	2	4	3	5	54	56	526	282	1	22	-4
Michigan	1,726	1,717	9	16	1	17	306	781	1,756	350	-2	40	3
Ohio	1,421	1,413	8	21	1	5	131	601	1,496	536	-9	55	3
West Virginia	264	267	-3	0	0	3	39	180	278	57	9	4	0
TOTAL	6,214	6,197	17	50	8	42	651	2,969	6,379	1,751	-7	155	3
NORTHEAST REGION													
Connecticut	473	480	-7	2	3	13	28	172	506	146	1	14	-1
Maine	328	326	2	9	0	7	19	125	334	102	0	20	0
Massachusetts	943	946	-3	5	3	11	84	560	1,015	153	-3	55	1
New Hampshire	372	364	8	1	9	7	14	197	400	154	1	13	0
New Jersey	512	501	11	10	0	1	101	200	506	40	-2	12	0
New York	538	534	4	13	3	0	78	219	579	74	-1	47	-1
Pennsylvania	856	808	48	47	1	15	33	316	817	82	-4	31	0
Rhode Island	6	6	0	0	0	0	0	0	7	0	0	3	0
Vermont	106	106	0	0	0	0	7	27	114	16	1	8	0
TOTAL	4,134	4,071	63	87	19	54	364	1,816	4,278	767	-7	203	-1
SOUTHEAST REGION													
Alabama	2,301	2,291	10	16	0	5	196	1,435	2,348	1,083	-4	15	-1
Florida	2,511	2,496	15	36	5	29	287	479	2,614	1,620	29	73	1
Georgia	4,423	4,334	89	67	15	17	514	2,744	4,455	1,745	-8	56	2
Kentucky	1,948	1,897	51	44	2	19	197	928	2,015	763	0	45	1
Mississippi	887	888	-1	6	1	7	201	529	928	83	0	5	1
North Carolina	2,692	2,707	-15	52	1	21	95	1,718	2,845	739	0	35	4
South Carolina	1,873	1,872	1	15	18	15	383	1,427	1,865	427	-3	13	0
Tennessee	3,484	3,490	-6	56	29	82	267	2,700	3,687	1,677	-1	38	0
Virginia	1,653	1,660	-7	11	5	19	166	512	1,719	787	-11	64	0
TOTAL	21,772	21,635	137	303	76	214	2,306	12,472	22,476	8,924	2	344	8
WEST REGION													
Arizona	987	1,033	-46	32	3	72	88	680	1,075	137	1	47	1
California	1,551	1,510	41	51	1	15	130	386	1,580	195	-1	104	4
Hawaii	278	280	-2	0	0	2	0	266	287	1	0	1	0
Nevada	104	101	3	5	0	2	4	47	106	16	0	3	0
New Mexico	790	795	-5	15	0	22	73	367	885	391	12	13	1
Utah	952	951	1	14	3	18	44	216	1,031	618	-9	14	4
TOTAL	4,662	4,670	-8	117	7	131	339	1,962	4,964	1,358	3	182	10



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

August 2015	(continued)												
	August 2015	July 2015	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2015/16 3% Goal	Aug 2015 Cert Program	+/- Prior Month	Aug 2015 Credentialing	+/- Prior Month
MIDWEST REGION													
Illinois	535	537	-2	4	1	7	34	147	586	103	1	38	2
Iowa	946	945	1	11	0	11	54	127	974	581	-12	17	1
Minnesota	2,951	2,957	-6	16	2	26	122	712	3,070	2,306	-15	71	4
Missouri	855	857	-2	5	1	10	68	274	884	428	1	23	-1
Nebraska	373	378	-5	3	0	8	17	56	400	128	-2	5	1
North Dakota	236	266	-30	2	0	33	14	9	286	41	-1	5	0
South Dakota	432	433	-1	6	2	7	34	201	447	113	-2	4	0
Wisconsin	1,213	1,222	-9	5	3	12	34	445	1,275	426	-1	32	1
TOTAL	7,541	7,595	-54	52	9	114	377	1,971	7,922	4,126	-31	195	8
NORTHWEST REGION													
Alaska	141	139	2	1	2	0	0	83	145	16	-1	3	0
Idaho	970	972	-2	3	1	8	47	368	1,036	383	-2	16	6
Montana	212	219	-7	0	0	8	10	14	222	58	-1	2	0
Oregon	486	488	-2	3	0	5	11	243	509	130	0	13	1
Washington	2,314	2,328	-14	16	3	29	90	572	2,412	1,517	-8	35	3
Wyoming	315	315	0	6	0	6	44	184	301	144	3	3	0
TOTAL	4,438	4,461	-23	29	6	56	202	1,464	4,625	2,248	-9	72	10
SOUTHWEST REGION													
Arkansas	665	662	3	8	0	3	43	101	691	52	0	9	0
Colorado	817	807	10	13	3	13	70	326	805	195	-4	44	5
Kansas	434	431	3	10	1	9	46	79	459	180	-3	15	0
Louisiana	2,554	2,572	-18	17	2	21	87	1,811	2,820	91	0	6	0
Oklahoma	952	871	81	84	0	7	222	576	913	244	-4	6	0
Texas	848	810	38	23	26	15	46	417	907	47	1	101	3
TOTAL	6,270	6,153	117	155	32	68	514	3,310	6,595	809	-10	181	8
SUBTOTAL	55,031	54,782	249	793	157	679	4,753	25,964	57,239	19,983	-59	1,332	46
Miscellaneous	554	560	-6	17	0	5	6	0	573	50	-5	37	10
GRAND TOTAL	55,585	55,342	243	810	157	684	4,759	25,964	57,812	20,033	-64	1,369	56

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

August 2015	Year To Date Retention						
	August 2015	May 2015	+/- Members	Reinstated Members	Expired Members	Retention Rate	2015/16 3% Goal
MIDEAST REGION							
Delaware	975	882	93	87	33	106%	908
Dist. of Columbia	18	20	-2	0	3	85%	21
Indiana	1,301	1,353	-52	5	76	95%	1,394
Maryland	509	511	-2	11	25	97%	526
Michigan	1,726	1,705	21	12	87	96%	1,756
Ohio	1,421	1,452	-31	2	71	95%	1,496
West Virginia	264	270	-6	14	25	96%	278
TOTAL	6,214	6,193	21	131	320	97%	6,379
NORTHEAST REGION							
Connecticut	473	491	-18	4	39	93%	506
Maine	328	324	4	8	33	92%	334
Massachusetts	943	985	-42	7	67	94%	1,015
New Hampshire	372	388	-16	14	42	93%	400
New Jersey	512	491	21	2	14	98%	506
New York	538	562	-24	6	37	94%	579
Pennsylvania	856	793	63	8	58	94%	817
Rhode Island	6	6	0	0	0	100%	7
Vermont	106	111	-5	0	6	95%	114
TOTAL	4,134	4,151	-17	49	296	94%	4,278
SOUTHEAST REGION							
Alabama	2,301	2,280	21	4	32	99%	2,348
Florida	2,511	2,538	-27	18	133	95%	2,614
Georgia	4,423	4,325	98	26	95	98%	4,455
Kentucky	1,948	1,956	-8	10	126	94%	2,015
Mississippi	887	901	-14	6	33	97%	928
North Carolina	2,692	2,762	-70	9	125	96%	2,845
South Carolina	1,873	1,811	62	60	77	99%	1,865
Tennessee	3,484	3,580	-96	59	217	96%	3,687
Virginia	1,653	1,669	-16	9	54	97%	1,719
TOTAL	21,772	21,822	-50	201	892	97%	22,476
WEST REGION							
Arizona	987	1,044	-57	7	102	91%	1,075
California	1,551	1,534	17	5	100	94%	1,580
Hawaii	278	279	-1	0	2	99%	287
Nevada	104	103	1	0	7	93%	106
New Mexico	790	859	-69	3	106	88%	885
Utah	952	1,001	-49	5	75	93%	1,031
TOTAL	4,662	4,820	-158	20	392	92%	4,964



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

August 2015

(continued)

	August 2015	May 2015	+/- Members	Reinstated Members	Expired Members	Retention Rate	2015/16 3% Goal
MIDWEST REGION							
Illinois	535	569	-34	2	55	91%	586
Iowa	946	946	0	2	53	95%	974
Minnesota	2,951	2,981	-30	8	103	97%	3,070
Missouri	855	858	-3	5	49	95%	884
Nebraska	373	388	-15	1	34	91%	400
North Dakota	236	278	-42	0	47	83%	286
South Dakota	432	434	-2	2	17	97%	447
Wisconsin	1,213	1,238	-25	6	49	97%	1,275
TOTAL	7,541	7,692	-151	26	407	95%	7,922
NORTHWEST REGION							
Alaska	141	141	0	3	4	99%	145
Idaho	970	1,006	-36	4	52	95%	1,036
Montana	212	216	-4	1	26	88%	222
Oregon	486	494	-8	0	15	97%	509
Washington	2,314	2,342	-28	5	93	96%	2,412
Wyoming	315	292	23	1	14	96%	301
TOTAL	4,438	4,491	-53	14	204	96%	4,625
SOUTHWEST REGION							
Arkansas	665	671	-6	1	21	97%	691
Colorado	817	782	35	8	58	94%	805
Kansas	434	446	-12	4	43	91%	459
Louisiana	2,554	2,738	-184	13	208	93%	2,820
Oklahoma	952	886	66	0	40	95%	913
Texas	848	881	-33	32	103	92%	907
TOTAL	6,270	6,404	-134	58	473	94%	6,595
SUBTOTAL	55,031	55,573	-542	499	2,984	96%	57,239
Miscellaneous	554	556	-2	0	16	*	573
GRAND TOTAL	55,585	56,129	-544	499	3,000	96%	57,812

Note: The retention rate will be skewing slightly higher as this report only contains only a few months of data. In 2014-15, SNA's national retention rate was 82%, and in 2014, the average association retention rate was 80%.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

August 2015

	August 2015	August 2014	+/- Members	Percentage Difference
MIDEAST REGION				
Delaware	975	920	55	6%
Dist. of Columbia	18	22	-4	-18%
Indiana	1,301	1,255	46	4%
Maryland	509	525	-16	-3%
Michigan	1,726	1,694	32	2%
Ohio	1,421	1,443	-22	-2%
West Virginia	264	353	-89	-25%
TOTAL	6,214	6,212	2	0%

NORTHEAST REGION

Connecticut	473	519	-46	-9%
Maine	328	328	0	0%
Massachusetts	943	980	-37	-4%
New Hampshire	372	396	-24	-6%
New Jersey	512	338	174	51%
New York	538	561	-23	-4%
Pennsylvania	856	731	125	17%
Rhode Island	6	9	-3	-33%
Vermont	106	125	-19	-15%
TOTAL	4,134	3,987	147	4%

SOUTHEAST REGION

Alabama	2,301	2,144	157	7%
Florida	2,511	2,625	-114	-4%
Georgia	4,423	4,412	11	0%
Kentucky	1,948	1,825	123	7%
Mississippi	887	974	-87	-9%
North Carolina	2,692	2,620	72	3%
South Carolina	1,873	1,911	-38	-2%
Tennessee	3,484	3,490	-6	0%
Virginia	1,653	1,653	0	0%
TOTAL	21,772	21,654	118	1%

WEST REGION

Arizona	987	1,028	-41	-4%
California	1,551	1,556	-5	0%
Hawaii	278	93	185	199%
Nevada	104	111	-7	-6%
New Mexico	790	810	-20	-2%
Utah	952	988	-36	-4%
TOTAL	4,662	4,586	76	2%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

August 2015

	August 2015	August 2014	+/- Members	Percentage Difference
MIDWEST REGION				
Illinois	535	544	-9	-2%
Iowa	946	930	16	2%
Minnesota	2,951	2,870	81	3%
Missouri	855	930	-75	-8%
Nebraska	373	382	-9	-2%
North Dakota	236	263	-27	-10%
South Dakota	432	412	20	5%
Wisconsin	1,213	1,192	21	2%
TOTAL	7,541	7,523	18	0%
NORTHWEST REGION				
Alaska	141	140	1	1%
Idaho	970	770	200	26%
Montana	212	189	23	12%
Oregon	486	449	37	8%
Washington	2,314	2,319	-5	0%
Wyoming	315	169	146	86%
TOTAL	4,438	4,036	402	10%
SOUTHWEST REGION				
Arkansas	665	707	-42	-6%
Colorado	817	773	44	6%
Kansas	434	445	-11	-2%
Louisiana	2,554	2,871	-317	-11%
Oklahoma	952	708	244	34%
Texas	848	620	228	37%
TOTAL	6,270	6,124	146	2%
SUBTOTAL	55,031	54,122	909	1.7%
Miscellaneous	554	555	-1	0%
GRAND TOTAL	55,585	54,677	908	1.7%



1 TO 500 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

August 2015

	State	+/- Members	August 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	Wyoming	23	315	292	7.9%	1	301
2	New Jersey	21	512	491	4.3%	2	506
3	Maine	4	328	324	1.2%	3	334
4	Nevada	1	104	103	1.0%	4	106
5	Rhode Island	0	6	6	0.0%	5	7
6	Alaska	0	141	141	0.0%	5	145
7	Hawaii	-1	278	279	-0.4%	7	287
8	South Dakota	-2	432	434	-0.5%	8	447
9	Dist. of Columbia	-2	18	20	-10.0%	17	21
10	Montana	-4	212	216	-1.9%	10	222
11	Vermont	-5	106	111	-4.5%	16	114
12	West Virginia	-6	264	270	-2.2%	11	278
13	Oregon	-8	486	494	-1.6%	9	509
14	Kansas	-12	434	446	-2.7%	12	459
15	Nebraska	-15	373	388	-3.9%	14	400
16	New Hampshire	-16	372	388	-4.1%	15	400
17	Connecticut	-18	473	491	-3.7%	13	506
18	North Dakota	-42	236	278	-15.1%	18	286

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. Awards are also given to states which increase membership and achieve the annual membership goal.



501 TO 1,000 DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

August 2015

	State	+/- Members	August 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	Delaware	93	975	882	10.5%	1	908
2	Oklahoma	66	952	886	7.4%	3	913
3	Pennsylvania	63	856	793	7.9%	2	817
4	Colorado	35	817	782	4.5%	4	805
5	Iowa	0	946	946	0.0%	5	974
6	Maryland	-2	509	511	-0.4%	7	526
7	Missouri	-3	855	858	-0.3%	6	884
8	Arkansas	-6	665	671	-0.9%	8	691
9	Mississippi	-14	887	901	-1.6%	9	928
10	New York	-24	538	562	-4.3%	11	579
11	Texas	-33	848	881	-3.7%	10	907
12	Illinois	-34	535	569	-6.0%	13	586
13	Massachusetts	-42	943	985	-4.3%	11	1,015
14	New Mexico	-69	790	859	-8.0%	14	885

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1,001+ DIVISION

STATE MEMBERSHIP GROWTH RANKINGS

August 2015

	State	+/- Members	August 2015	May 2015	Members Diff in %	Ranking % Growth	2015/2016 3% Goal
1	Georgia	98	4,423	4,325	2.3%	2	4,455
2	South Carolina	62	1,873	1,811	3.4%	1	1,865
3	Michigan	21	1,726	1,705	1.2%	3	1,756
4	Alabama	21	2,301	2,280	0.9%	5	2,348
5	California	17	1,551	1,534	1.1%	4	1,580
6	Kentucky	-8	1,948	1,956	-0.4%	6	2,015
7	Virginia	-16	1,653	1,669	-1.0%	7	1,719
8	Wisconsin	-25	1,213	1,238	-2.0%	11	1,275
9	Florida	-27	2,511	2,538	-1.1%	9	2,614
10	Washington	-28	2,314	2,342	-1.2%	10	2,412
11	Minnesota	-30	2,951	2,981	-1.0%	8	3,070
12	Ohio	-31	1,421	1,452	-2.1%	12	1,496
13	Idaho	-36	970	1,006	-3.6%	15	1,036
14	Utah	-49	952	1,001	-4.9%	17	1,031
15	Indiana	-52	1,301	1,353	-3.8%	16	1,394
16	Arizona	-57	987	1,044	-5.5%	18	1,075
17	North Carolina	-70	2,692	2,762	-2.5%	13	2,845
18	Tennessee	-96	3,484	3,580	-2.7%	14	3,687
19	Louisiana	-184	2,554	2,738	-6.7%	19	2,820

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

August 2015

	August 2015	May 2015	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	27,765	27,949	-184	50%	-1%	14,781	10,415
School Nutrition Managers	18,241	18,480	-239	33%	-1%	9,085	6,471
District Directors Directors	5,432	5,424	8	10%	0%	1,170	1,525
Retired	539	565	-26	1%	-5%	n/a	127
Affiliate	1,622	1,703	-81	3%	-5%	n/a	739
State Agency Directors	579	592	-13	1%	-2%	313	73
Major City Directors	460	458	2	1%	0%	257	112
Other	154	151	3	*	2%	358	544
Industry Individual	47	44	3	*	7%	n/a	-
Life	69	67	2	*	3%	n/a	2
Corporate Industry + Patron	480	490	-10	1%	-2%	n/a	-
Allied Groups	1	-	-	*		n/a	-
Educators	72	76	-4	*	-5%	n/a	10
Student	118	124	-6	*	-5%	n/a	19
International	6	6	0	*	-	n/a	-
TOTAL MEMBERS	55,585	56,129	-544	100%	-1.0%	25,964	20,037

Note: * is less than 1%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

August 2015 (Applications processed through 08/31/2015)

	August 2015	July 2015	+/- Members	May 2015	+/- Members	% of Total Membership
MIDEAST REGION						
Delaware	715	724	-9	616	99	73%
Dist. of Columbia	10	10	0	10	0	56%
Indiana	626	639	-13	659	-33	48%
Maryland	56	56	0	56	0	11%
Michigan	781	760	21	728	53	45%
Ohio	601	606	-5	589	12	42%
West Virginia	180	190	-10	197	-17	68%
TOTAL	2,969	2,985	-16	2,855	114	48%

NORTHEAST REGION

Connecticut	172	174	-2	174	-2	36%
Maine	125	124	1	124	1	38%
Massachusetts	560	563	-3	580	-20	59%
New Hampshire	197	193	4	190	7	53%
New Jersey	200	196	4	191	9	39%
New York	219	219	0	220	-1	41%
Pennsylvania	316	255	61	232	84	37%
Rhode Island	0	0	0	0	0	0%
Vermont	27	27	0	27	0	25%
TOTAL	1,816	1,751	65	1,738	78	44%

SOUTHEAST REGION

Alabama	1,435	1,456	-21	1,427	8	62%
Florida	479	464	15	480	-1	19%
Georgia	2,744	2,732	12	2,769	-25	62%
Kentucky	928	889	39	875	53	48%
Mississippi	529	546	-17	549	-20	60%
North Carolina	1,718	1,734	-16	1,727	-9	64%
South Carolina	1,427	1,425	2	1,275	152	76%
Tennessee	2,700	2,669	31	2,689	11	77%
Virginia	512	466	46	453	59	31%
TOTAL	12,472	12,381	91	12,244	228	57%

WEST REGION

Arizona	680	755	-75	743	-63	69%
California	386	355	31	320	66	25%
Hawaii	266	266	0	265	1	96%
Nevada	47	47	0	50	-3	45%
New Mexico	367	386	-19	422	-55	46%
Utah	216	225	-9	226	-10	23%
TOTAL	1,962	2,034	-72	2,026	-64	42%



SCHOOL DISTRICT OWNED MEMBERSHIP (SDM)

REPORT

August 2015

	August 2015	July 2015	+/- Members	May 2015	+/- Members	% of Total Membership
MIDWEST REGION						
Illinois	147	149	-2	143	4	27%
Iowa	127	129	-2	124	3	13%
Minnesota	712	699	13	689	23	24%
Missouri	274	278	-4	269	5	32%
Nebraska	56	56	0	54	2	15%
North Dakota	9	9	0	9	0	4%
South Dakota	201	204	-3	196	5	47%
Wisconsin	445	444	1	445	0	37%
TOTAL	1,971	1,968	3	1,929	42	26%
NORTHWEST REGION						
Alaska	83	83	0	84	-1	59%
Idaho	368	366	2	365	3	38%
Montana	14	14	0	14	0	7%
Oregon	243	243	0	242	1	50%
Washington	572	572	0	568	4	25%
Wyoming	184	190	-6	178	6	58%
TOTAL	1,464	1,468	-4	1,451	13	33%
SOUTHWEST REGION						
Arkansas	101	101	0	102	-1	15%
Colorado	326	326	0	318	8	40%
Kansas	79	74	5	73	6	18%
Louisiana	1,811	1,812	-1	1,841	-30	71%
Oklahoma	576	590	-14	591	-15	61%
Texas	417	376	41	415	2	49%
TOTAL	3,310	3,279	31	3,340	-30	53%
SUBTOTAL	25,964	25,866	98	25,583	381	47%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	25,964	25,866	98	25,583	381	47%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

August 2015 (Applications processed through 08/31/2015)

	August 2015	July 2015	+/-	May 2015	+/-	% Diff in Cert	August 2014	2015/2016 3% Goal	% of Total Membership
MIDEAST REGION									
Delaware	182	182	0	183	-1	-1%	159	188	19%
Dist. of Columbia	1	1	0	1	0	-	1	2	6%
Indiana	343	349	-6	349	-6	-2%	367	359	26%
Maryland	282	281	1	307	-25	-8%	350	316	55%
Michigan	350	352	-2	351	-1	0%	368	362	20%
Ohio	536	545	-9	551	-15	-3%	510	568	38%
West Virginia	57	48	9	44	13	30%	46	45	22%
TOTAL	1,751	1,758	-7	1,786	-35	-2%	1,801	1,840	28%
NORTHEAST REGION									
Connecticut	146	145	1	150	-4	-3%	148	155	31%
Maine	102	102	0	104	-2	-2%	107	107	31%
Massachusetts	153	156	-3	148	5	3%	146	152	16%
New Hampshire	154	153	1	152	2	1%	148	157	41%
New Jersey	40	42	-2	44	-4	-9%	45	45	8%
New York	74	75	-1	76	-2	-3%	76	78	14%
Pennsylvania	82	86	-4	87	-5	-6%	79	90	10%
Rhode Island	0	0	0	0	0	-	1	1	0%
Vermont	16	15	1	16	0	0%	14	17	15%
TOTAL	767	774	-7	777	-10	-1%	764	802	19%
SOUTHEAST REGION									
Alabama	1,083	1,087	-4	1,102	-19	-2%	1,085	1,135	47%
Florida	1,620	1,591	29	1,635	-15	-1%	1,705	1,684	65%
Georgia	1,745	1,753	-8	1,779	-34	-2%	1,753	1,832	39%
Kentucky	763	763	0	748	15	2%	734	770	39%
Mississippi	83	83	0	86	-3	-3%	74	89	9%
North Carolina	739	739	0	762	-23	-3%	827	785	27%
South Carolina	427	430	-3	429	-2	0%	426	442	23%
Tennessee	1,677	1,678	-1	1,682	-5	0%	1,481	1,732	48%
Virginia	787	798	-11	803	-16	-2%	811	827	48%
TOTAL	8,924	8,922	2	9,026	-102	-1%	8,896	9,296	41%
WEST REGION									
Arizona	137	136	1	137	0	0%	119	141	14%
California	195	196	-1	191	4	2%	182	197	13%
Hawaii	1	1	0	0	1	-	0	1	0%
Nevada	16	16	0	17	-1	-6%	14	18	15%
New Mexico	391	379	12	389	2	1%	399	401	49%
Utah	618	627	-9	633	-15	-2%	640	652	65%
TOTAL	1,358	1,355	3	1,367	-9	-1%	1,354	1,410	29%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

August 2015

	August 2015	July 2015	+/-	May 2015	+/-	% Diff in Cert	August 2014	2015/2016 3% Goal	% of Total Membership
MIDWEST REGION									
Illinois	103	102	1	101	2	2%	77	104	19%
Iowa	581	593	-12	590	-9	-2%	615	608	61%
Minnesota	2,306	2,321	-15	2317	-11	0%	2,291	2,387	78%
Missouri	428	427	1	420	8	2%	444	433	50%
Nebraska	128	130	-2	135	-7	-5%	136	139	34%
North Dakota	41	42	-1	46	-5	-11%	44	47	17%
South Dakota	113	115	-2	114	-1	-1%	119	117	26%
Wisconsin	426	427	-1	426	0	0%	445	439	35%
TOTAL	4,126	4,157	-31	4,149	-23	-1%	4,171	4,274	55%
NORTHWEST REGION									
Alaska	16	17	-1	16	0	0%	17	17	11%
Idaho	383	385	-2	391	-8	-2%	366	403	39%
Montana	58	59	-1	60	-2	-3%	57	62	27%
Oregon	130	130	0	129	1	1%	109	133	27%
Washington	1517	1525	-8	1,533	-16	-1%	1,549	1,579	66%
Wyoming	144	141	3	139	5	4%	49	143	46%
TOTAL	2,248	2,257	-9	2,268	-20	-1%	2,147	2,337	51%
SOUTHWEST REGION									
Arkansas	52	52	0	54	-2	-4%	36	56	8%
Colorado	195	199	-4	192	3	2%	184	198	24%
Kansas	180	183	-3	176	4	2%	190	181	41%
Louisiana	91	91	0	97	-6	-6%	78	100	4%
Oklahoma	244	248	-4	234	10	4%	189	241	26%
Texas	47	46	1	46	1	2%	48	47	6%
TOTAL	809	819	-10	799	10	1%	725	823	13%
SUBTOTAL	19,983	20,042	-59	20,172	-189	-1%	19,858	20,782	36%
Miscellaneous	50	55	-5	38	12	-	0	39	9%
GRAND TOTAL	20,033	20,097	-64	20,210	-177	-1%	19,858	20,821	36%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

August 2015 (Applications processed through 08/31/2015)

	August 2015	July 2015	+/-	May 2015	+/-	% Diff in Cred	August 2014	# Times Exam Hosted
MIDEAST REGION								
Delaware	10	10	0	10	0	0%	9	0
Dist. of Columbia	0	0	0	0	0	-	0	11
Indiana	24	23	1	23	1	4%	24	3
Maryland	22	26	-4	24	-2	-8%	55	3
Michigan	40	37	3	37	3	8%	40	9
Ohio	55	52	3	53	2	4%	51	5
West Virginia	4	4	0	4	0	0%	4	0
TOTAL	155	152	3	151	4	3%	183	31

NORTHEAST REGION

Connecticut	14	15	-1	18	-4	-22%	18	3
Maine	20	20	0	20	0	0%	15	4
Massachusetts	55	54	1	54	1	2%	54	8
New Hampshire	13	13	0	13	0	0%	14	1
New Jersey	12	12	0	12	0	0%	9	3
New York	47	48	-1	48	-1	-2%	49	16
Pennsylvania	31	31	0	32	-1	-3%	32	14
Rhode Island	3	3	0	3	0	0%	4	1
Vermont	8	8	0	8	0	0%	8	5
TOTAL	203	204	-1	208	-5	-2%	203	55

SOUTHEAST REGION

Alabama	15	16	-1	17	-2	-12%	16	0
Florida	73	72	1	74	-1	-1%	72	12
Georgia	56	54	2	55	1	2%	62	14
Kentucky	45	44	1	47	-2	-4%	50	10
Mississippi	5	4	1	4	1	25%	2	0
North Carolina	35	31	4	36	-1	-3%	33	6
South Carolina	13	13	0	15	-2	-13%	15	3
Tennessee	38	38	0	41	-3	-7%	44	15
Virginia	64	64	0	64	0	0%	65	20
TOTAL	344	336	8	353	-9	-3%	359	80

WEST REGION

Arizona	47	46	1	51	-4	-8%	56	10
California	104	100	4	101	3	3%	93	15
Hawaii	1	1	0	1	0	0%	1	3
Nevada	3	3	0	3	0	0%	3	2
New Mexico	13	12	1	13	0	0%	14	4
Utah	14	10	4	10	4	40%	10	3
TOTAL	182	172	10	179	3	2%	177	37



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

August 2015

	August 2015	July 2015	+/-	May 2015	+/-	% Diff in Cred	August 2014	# Times Exam Hosted
MIDWEST REGION								
Illinois	38	36	2	37	1	3%	38	6
Iowa	17	16	1	18	-1	-6%	19	5
Minnesota	71	67	4	68	3	4%	68	9
Missouri	23	24	-1	24	-1	-4%	25	5
Nebraska	5	4	1	4	1	25%	4	0
North Dakota	5	5	0	4	1	25%	5	0
South Dakota	4	4	0	4	0	0%	5	1
Wisconsin	32	31	1	33	-1	-3%	28	12
TOTAL	195	187	8	192	3	2%	192	38
NORTHWEST REGION								
Alaska	3	3	0	3	0	0%	3	0
Idaho	16	10	6	10	6	60%	10	2
Montana	2	2	0	2	0	0%	2	0
Oregon	13	12	1	12	1	8%	12	2
Washington	35	32	3	32	3	9%	32	6
Wyoming	3	3	0	3	0	0%	3	0
TOTAL	72	62	10	62	10	16%	62	10
SOUTHWEST REGION								
Arkansas	9	9	0	10	-1	-10%	9	2
Colorado	44	39	5	39	5	13%	34	7
Kansas	15	15	0	15	0	0%	15	1
Louisiana	6	6	0	7	-1	-14%	7	2
Oklahoma	6	6	0	6	0	0%	7	1
Texas	101	98	3	102	-1	-1%	101	19
TOTAL	181	173	8	179	2	1%	173	32
SUBTOTAL	1,332	1,286	46	1,324	8	1%	1,349	283
Miscellaneous	37	27	10	32	5	16%	1	1
GRAND TOTAL	1,369	1,313	56	1,356	13	1%	1,350	284