## MARYLAND SCHOOL NUTRITION ASSOCIATION DUTIES AND RESPONSIBITIES OF SPECIFIC EXECUTIVE BOARD COMMITTEE

## **Marketing Committee**

Purpose – To market the Child Nutrition Programs.

## Responsibilities:

- 1. Plan with the Executive Board for the use of funds received from industry memberships.
- 2. Set the yearly goals for the Committee and make a presentation to the Executive Board for the approval of the planned activities.
- 3. Work with the State Department of Education as required to promote the Child Nutrition Programs.

## Activities:

1. Carry out all activities approved by the Executive Board.