



**MARS FoodServices™**

**Uncle Ben's®**

**RICE, WHOLEGRAIN BROWN, 1/25 LB BAG**



**GTIN:** 10054800121110  
**MFR Product Number:** 12111  
**Serving Size:** ABOUT 1/4 CUP Dry  
**Servings Per Case:** 236  
**Storage Temperature:** 65F  
**Shelf Life:** 1 YEAR  
**Child Nutrition Label (Y/N):** No

#### General Description

With UNCLE BEN'S® Whole Grain Brown Rice, you can count on to make meals hearty. Its natural color comes from the bran layer left on the grain, the source of its great texture and nutty flavor. Versatile and cost-effective, it's the ingredient for today's modern menus.

#### Benefits Of Using This Product

- Uncle Ben's® Whole Grain Brown Rice creates filling, bold flavored meals with higher received value.
- Can be used in entrees, soups, pilafs, side dishes, salads, muffins or multigrain breads.
- Saves time - ready in just 20 minutes.
- Harvested from the finest quality rice crops.
- A profitable alternative to noodles or potatoes.
- SEE ADDITIONAL INFORMATION•

#### Serving Suggestions

- Use as a side dish with any entree as a better alternative to potatoes.
- Other recipes include ingredient in soups, salads and specialty side dishes.
- Perfect to served with red meat, poultry, sausage and fish steaks.

#### Preparation and Cooking Instructions

#### MEASUREMENTS

Number of Servings 1/2 Cup 25 50 100 150

RICE 1 ½ lb.

(3 ½ cups) 2 ¾ lb.

(1 ½ qt.) 5 ½ lb.

(3 qt.) 8 ¼ lb.

(4 ¾ qt.)

Water 1 ½ qt. 2 ½ qt. 5 qt. 8 qt.

Salt 1 Tbsp. 2 Tbsp. 1/4 cup 1/3 cup

Butter or Margarine (optional) 2 Tbsp. 1/3 cup 2/3 cup 1 cup

Serving Size Number of Servings Per Bag

Cup Scoop

1/3 # 12 709

1/2 # 8 472

**Cooking Directions****STOVE TOP METHOD**

Bring water to a boil. Add rice, salt and butter (optional). Stir. Cover tightly and simmer over a low heat until most of the water is absorbed (about 25 minutes). Transfer to serving pan and keep warm (160 °F). Fluff with fork before serving.

**OVEN METHOD**

Combine rice, HOT water (190 °F), salt and butter (optional) in a shallow pan. Stir. Cover and bake in a 350 °F oven until most of the water is absorbed (about 35 minutes). Remove from oven and keep warm (160 °F). Fluff with fork before serving.

**STEAMER METHOD**

Combine rice, HOT water, salt and butter (optional) in a steam table pan. Stir. Cover and steam according to manufacturer's directions or until most of the water is absorbed (about 35 minutes). Remove from steamer and keep warm (160 °F). Fluff with fork before serving.

**FOR BEST RESULTS****List Of Ingredients**

LONG GRAIN PARBOILED BROWN RICE.

**Other Information**

Recipes, nutritional information and other support information is available.

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**Additional Information****Benefits (cont.)**

- Lowers food cost: Adds substance to meals for just pennies per serving.
- Improves plate presentation.
- Adds texture and volume: A simple substitution for traditional fillings.
- Ideal for making trendsetting Middle Eastern and Nuevo Latino Meals.
- Requires minimal storage space.
- Adds nutrition, substance and flavor to meatless meals.
- Excellent for stuffing and fillings.
- Carries the flavors of heavier sauces and natural juices.
- Completely Vegetarian.
- Brown Rice consumption has increased 100 times since the 70's and it has outgrown its "granola" image.
- Brown Rice is the grain in its natural state.
- Its outer layer contains many vitamins, minerals, natural oils and most of its protein.
- Brown Rice is slightly chewy and quite filling due to the bran fiber.

**Nutritional Information**

### Nutrition Facts

Serving Size: ABOUT 1/4 CUP Dry (47g)  
 Servings Per Container: 236

Amount per Serving

Calories: 170 Calories from Fat: 10

% Daily Value\*

Total Fat: 1.5 g 2 %

Saturated Fat: 0 g 0 %

Trans Fat: 0 g

Cholesterol: 0 mg 0 %

Sodium: 0 mg 0 %

Total Carbohydrate: 35 g 12 %

Dietary Fiber: 2 g 8 %

Sugars: 0 g

Protein: 4 g

Vitamin A: 0 % Vitamin C: 0 %

Calcium: 0 % Iron: 4 %

\*Percent Daily Values are based on a 2000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Kosher: YES  
 Serving Size for Nutrients: 47g  
 Household Serving Size: .25  
 Measure: CUP

\* This is a representation of the nutrition label. The actual nutrition label on the product may vary slightly.

**Packaging & Storage Information**

25 lb. bag

**Master Pack**

**Pallet Tie: 6                      Pallet High: 12                      Pallet Extra:                      Total Pallet: 72**

**Description: 1 BAG BAG                      Size: 25 LB**  
**Gross Weight: 25.5 LB                      Net Weight: 25 LB                      Volume: 0.58 FT**  
**Length: 22 IN                      Width: 12.25 IN                      Height: 3.75 IN**

**Inner Pack**

**Unit Quantity:                      Unit Size:**