



**Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Grams of Creditable Grains)**

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Zesta® Mini Saltine Crackers made with Whole Grain Code No.: 30100 10088

Manufacturer: Kellogg Company Serving Size: 1 pouch (0.39 oz) (11 g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes No

(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)

II. Does the product contain noncreditable grains: Yes No **How many grams:**

(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals).

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals). (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight).

Indicate which Exhibit A Group (A-I) the Product Belongs: A

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion ¹ A	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) ² B	Creditable Amount A ÷ B
Whole Wheat Flour, Enriched Wheat Flour	9.6g	16g	0.5
A. Total Creditable Amount³			0.5

* Creditable grains are whole-grain meal/flour and enriched meal/flour.

¹ (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 0.39 oz (11 g)

Total contribution of product (per portion) 0.5 oz equivalent

I certify that the above information is true and correct and that a 0.39 ounce portion of this product (ready for serving) provides 0.5 oz equivalent Grains. I further certify that noncreditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

Julia Jursinic
Signature

Sr. Director, Nutrition Labeling & Regulatory Compliance
Title

Julia M. Jursinic, MS
Printed Name

04/30/14
Date

1-877-511-5777
Phone Number



Product Name	Zesta Mini Saltine Crackers
Flavor Descriptor	made with Whole Grain
NLI Description	Production
Brand	KEEBLER

Date Created	04/23/14
NLI #	08973
Kosher Status	OK-D
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	0.5	
USDA Ounce Equivalents of Meat/Meat Alternate	Carbohydrates	Protein
Diet Exchange	1/2	Free
Whole Grains (g/serving)	4	

Serving Size	1 Pouch
Serving Size g	11
Serving Size oz	
Amount Per Serving	
Calories	50
Calories from Fat	15

	% Daily Value*	% Daily Value*
Total Fat	1.5 g 2 %	g %
Saturated Fat	0 g 0 %	g %
Trans Fat	0 g	g
Polyunsaturated Fat	1 g	g
Monounsaturated Fat	0 g	g
Cholesterol	0 mg 0 %	mg %
Sodium	60 mg 3 %	mg %
Potassium	mg %	mg %
Total Carbohydrate	7 g 2 %	g %
Dietary Fiber	<1 g 2 %	g %
Soluble Fiber	g	g
Insoluble Fiber	g	g
Sugars	0 g	g
Sugar Alcohol	g	g
Other Carbohydrate	g	g
Protein	1 g 2 %	g %
Vitamin A	10 %	%
Vitamin C	0 %	%
Calcium	2 %	%
Iron	2 %	%
Vitamin D	%	%
Vitamin E	%	%
Vitamin K	%	%
Thiamin	%	%
Riboflavin	%	%
Niacin	%	%
Vitamin B6	%	%
Folic Acid	%	%
Vitamin B12	%	%
Biotin	%	%
Pantothenic Acid	%	%
Phosphorus	%	%
Iodine	%	%
Magnesium	%	%
Zinc	%	%
Selenium	%	%
Copper	%	%
Manganese	%	%
Chromium	%	%
Molybdenum	%	%

Ingredients:
 WHOLE WHEAT FLOUR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), SOYBEAN OIL WITH TBHQ FOR FRESHNESS, CONTAINS TWO PERCENT OR LESS OF SUGAR, LEAVENING (MONOCALCIUM PHOSPHATE, SODIUM ACID PYROPHOSPHATE, BAKING SODA), SALT, SOY LECITHIN, NONFAT MILK, VITAMIN A PALMITATE, BHT FOR FRESHNESS.

ALLERGEN INFORMATION:
 CONTAINS WHEAT, SOY AND MILK INGREDIENTS.

Nutrient Contents Per 100g	
Calories	446
Calories from fat	139
Total Fat	15.5g
Saturated Fat	2.4g
Monounsaturated Fat	3.6g
Polyunsaturated Fat	9.0g
Trans Fat	0.2g
Cholesterol	0mg
Sodium	564mg
Potassium	220mg
Total Carbohydrate	67.2g
Dietary Fiber	5.6g
Soluble Fiber	0.4g
Insoluble Fiber	0.4g
Sugars	1.8g
Sugar Alcohols	NAg
Protein	9.9g
NA = Database values for the nutrient do not exist or are incomplete.	
Vitamin A	4545 IU
Vitamin C	0 mg
Calcium	185.4 mg
Iron	5.3 mg
Vitamin D	0 IU
Vitamin E	0 IU
Thiamin	0.60 mg
Riboflavin	0.25 mg
Niacin	5.1 mg
Vitamin B6	0.18 mg
Folic Acid	98 mcg
Vitamin B12	0.0 mcg
Pantothenic Acid	NA mg
Phosphorus	576 mg
Magnesium	66 mg
Zinc	1.5 mg
Copper	NA mg
Selenium	NA mcg
Moisture	3.0 %
Ash	4.4 %

Other Required Statements:

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	2,000	2,500
Total Fat	Less than 65g	80g
Sat. Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Potassium	3,500mg	3,500mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g
Protein	50g	65g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
000 30100 10088 1	Case	300 ct - 0.39 oz pkg	300
000 30100 10089 8	Pouch	0.39 oz (11g)	1

Julia Jursinic
 Julia M. Jursinic, MS
 Sr. Director, Nutrition Labeling & Regulatory Compliance
 Kellogg Company



A Kid's Favorite gets a Taste Lift.

Introducing **Zesta® Mini Saltines** made with Whole Grain.



Add a crunchy classic brand to your school café's line-up of better-for-you choices. New **Zesta® Mini Saltines** made with Whole Grain. Perfect along with soups and salads, or as a crunchy snack. Kids will love their great new taste and you'll love how they meet creditable grain guidelines. New **Zesta® Mini Saltines** made with Whole Grain from Kellogg, the #1 foodservice cracker brand¹ and a leader in helping K-12 meet the evolving nutrition landscape.

- Serving Size: 1 package/300 ct. case
- Contains whole grain as first ingredient
- Meets 2013/14 USDA Creditable Grain and whole grain-rich requirements

- USDA whole grain rich/Provides ½ grain/oz. equivalent
- Whole Grain % of Grains = >50%
- Good source of Vitamin A
- Meets 35-10-35
- No HFCS
- Product of U.S.A.

Nutrition Facts	
Serving Size 1 Pouch (11g)	
Servings Per Container 1	
Amount Per Serving	
Calories 50	Calories from Fat 15
% Daily Value*	
Total Fat 1.5g	2%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 60mg	3%
Total Carbohydrate 7g	2%
Dietary Fiber <1g	2%
Sugars 0g	
Protein 1g	
Vitamin A 10%	Vitamin C 0%
Calcium 2%	Iron 2%
<small>*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:</small>	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Saturated Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
<small>Calories per gram:</small>	
	Fat 9 • Carbohydrate 4 • Protein 4

Nutrition claims and label based on sales sample data; subject to change.

Case Code	Case GTIN	Product Description	Ea/Case (ct)	Ea Net Wt (oz)	CAW	Cs Gross Wt (lbs)	Cs Net Wt (lbs)	Cs Cube (cf)	Cs/ Pallet	Cs/ Layer	Outer Case Dimensions (in)	Kosher
30100-10088	000-30100-10088-1	Zesta® Mini Saltines made with Whole Grain	300	.39	22.22	9.07	7.31	1.47	30	3	15.94 x 11.94 x 13.38	Ⓚ-D

For more information, contact your **Kellogg's® Food Away From Home Sales Representative**, call 877-511-5777 or visit KelloggsFoodAwayFromHome.com.

