



Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Revised Exhibit A
weight per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Cheerios® Bowlpak Code No.: 16000-32262

Manufacturer: General Mills, Inc. Serving Size 1.0 OZ (28g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes No How many grams:
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Table with 4 columns: Description of Product per Food Buying Guide, Portion Size of Product as Purchased (A), Weight of one ounce equivalent as listed in SP 30-2012 (B), and Creditable Amount (A ÷ B). Row 1: Ready to Eat Cereal, 28g, 28g, 28g ÷ 28g = 1.0. Row 2: Total Creditable Amount, 1.00.

1Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 1.0 OZ (28g)
Total contribution of product (per portion) 1.00 oz equivalent

I further certify that the above information is true and correct and that a 28g/1.0 ounce portion of this product (ready for serving) provides 1.00 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Rose Tobelmann (handwritten signature)

Signature

Director
Title

Rose Tobelmann, MS, RD
Printed Name

8/6/2013
Date

1-800-767-5404
Phone Number



16000-32262
Cheerios
Toasted Whole Grain Oat Cereal
BOWLPAK
NET WT 1 OZ (28g)



Ingredients:

Whole Grain Oats, Corn Starch, Sugar, Salt, Tripotassium Phosphate, Wheat Starch. Vitamin E (mixed tocopherols) Added to Preserve Freshness.

Vitamins and Minerals: Calcium Carbonate, Iron and Zinc (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin A (palmitate), Vitamin B1 (thiamin mononitrate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.

Nutrition Facts	
Serving Size 1 Bowl (28g) (1 cup)	
Amount Per Serving	
Calories	100
Calories from Fat	15
% Daily Value*	
Total Fat 2g	3%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 140mg	6%
Potassium 180mg	5%
Total Carbohydrate 20g	7%
Dietary Fiber 3g	11%
Sugars 1g	
Protein 3g	
Vitamin A 10%	Vitamin C 10%
Calcium 10%	Iron 45%
Vitamin D 10%	Thiamin 25%
Riboflavin 2%	Niacin 25%
Vitamin B6 25%	Folic Acid 50%
Vitamin B12 25%	Phosphorus 10%
Magnesium 8%	Zinc 25%

*Percent Daily Values are based on a 2,000 calorie diet.

Nutrition Information	
100g	
Amount Per Serving	
Calories	376.1
Calories from Fat	57.2
Total Fat 6.4 g	
Saturated Fat 1.5 g	
Trans Fat 0.0 g	
Cholesterol 0.0 mg	
Sodium 496.6 mg	
Potassium 632.8 mg	
Total Carbohydrate 73.4 g	
Dietary Fiber 9.3 g	
Sugars 4.5 g	
Protein 12.0 g	
Vitamin A 1785.7 IU	Vitamin C 21.4 mg
Calcium 357.1 mg	Iron 28.9 mg
Vitamin D 142.9 IU	Thiamin 1.3 mg
Riboflavin 0.1 mg	Niacin 17.9 mg
Vitamin B6 1785.7 mcg	Folic Acid 714.3 mcg
Vitamin B12 5.4 mcg	Phosphorus 357.1 mg
Magnesium 114.3 mg	Zinc 13.4 mg

CHILD NUTRITION PROGRAM: 1 BOWL = 1 OZ EQ GRAIN

The most accurate label information for package contents will always be on the product label. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change.

QUESTIONS? Call 1-800-767-5404
GENERAL MILLS * P.O. Box 200 - FS * MINNEAPOLIS, MINNESOTA 55440

I certify that the information contained in this document is true and correct as of the date above. Sonam Sethi - General Mills Product Labeling