

Printed Name

GENERAL MILLS

Formulation Statement for Documenting Grains in School Meals Required Beginning SY 2013-2014

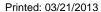
(Crediting Standards Based on Grams of Creditable Grains)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Cinnamon Toast Crus	nch® Cereal Bar Code	No.: 16000-44576	
Manufacturer: General Mills, Inc.		Serving Size 1.42 OZ (4	40g)
I. Does the product meet the Whole G (Refer to SP 30-2012 Grain Requirement	Grain-Rich Criteria: Yes		
II. Does the product contain non- cre (Products with more than 0.24 oz equiv grains may not credit towards the grain	alent or 3.99 grams for G	roups A-G or 6.99 grams fo	
III. Use Policy Memorandum SP 30-2 Breakfast Program: Exhibit A to dete Groups A-G, Group H or Group I. (I creditable grains. Groups A-G use the s creditable grain per oz eq; and Group I Indicate to which Exhibit A Group (A	ermine if the product fits Different methodologies an standard of 16grams credi I is reported by volume or	s into re applied to calculate servii itable grain per oz eq; Grou weight.)	ngs of grain component based on
Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion ¹ A	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) ² B	Creditable Amount A ÷ B
Whole Grain Oats, Whole Grain Wheat, Whole Wheat Flour, Brown Rice Flour, Whole Corn Flour, Whole Oat Flour	19g	16g	$19g \div 16g = 1.18$
Total Creditable Amount ³			1.0
*Creditable grains are whole-grain meal/flou ¹ (Serving size) X (% of creditable grain in fi ² Standard grams of creditable grains from th ³ Total Creditable Amount must be rounded Total weight (per portion) of product as Total contribution of product (per portion)	ormula). Please be aware ser ne corresponding Group in E down to the nearest quarter (purchased 1.42 OZ (40g)	xhibit A. 0.25) oz eq. Do <i>not</i> round up.	
I certify that the above information is tr serving) provides <u>1.00</u> oz equivalent Gr Products with more than 0.24 oz equiva may not credit towards the grain require	ains. I further certify that lent or 3.99 grams for Gro	non-creditable grains are no pups A-G or 6.99 grams for	ot above 0.24 oz eq. per portion.
Signature		<u>Director</u> Title	
Rose Tobelmann, MS, RD		8/15/2013	1-800-767-5404

Date

Phone Number





16000-45576 Cinnamon Toast Crunch Cereal Bar NET WT 1.42 OZ (40g)

INGREDIENTS:

Whole Grain Oats, Cereal (whole grain wheat, rice flour, sugar, maltodextrin, dextrose, canola and/or rice bran oil, salt, trisodium phosphate, calcium carbonate, zinc and iron [mineral nutrients], caramel color, A B Vitamin [niacinamide], Vitamin B6 [pyridoxine hydrochloride], Vitamin B2 [riboflavin], A B Vitamin [folic acid]), Corn Syrup, Sugar, Fructose, Canola And/or Rice Bran Oil, Whole Wheat Flour, Brown Rice Flour, Chicory Root Extract, Whole Corn Flour. Contains 2% or less of: Maltodextrin, Glycerin, Whole Oat Flour, Wheat Starch, Calcium Carbonate, Salt, Color Added, Cinnamon, Gelatin, Baking Soda, Natural Flavor, BHT Added to Retain Freshness.

CONTAINS WHEAT INGREDIENTS.

Nutrition Facts Serving Size: 1 bar (40g), Amount Per Serving: **Calories** 150, Calories from Fat 30, **Total Fat** 3g (5% DV), Saturated Fat 0.5g (3% DV), Trans Fat 0g, **Cholesterol** 0mg (0% DV), **Sodium** 115mg (5% DV), **Total Carbohydrate** 30g (10% DV), Dietary Fiber 3g (12% DV), Sugars 8g, **Protein** 3g, Vitamin A (0% DV), Vitamin C (0% DV), Calcium (20% DV), Iron (10% DV), Riboflavin (8% DV), Niacin (8% DV), Vitamin B6 (8% DV), Folic Acid (8% DV), Zinc (8% DV). Percent Daily Values are based on a 2,000 calorie diet.

Nutrition Information			
Amount Per Serving			
Calories	377.3		
Calories from Fat	72.3		
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Total Fat	8.0 g		
Saturated Fat	1.5 g		
Trans Fat	0.0 g		
Cholesterol	0.0 mg		
Sodium	292.3 mg		
Total Carbohydrate	74.5 g		
Dietary Fiber	7.4 g		
Sugars	20.4 g		
Protein	6.5 g		
Vitamin A	0.0 IU		
Vitamin C	0.0 mg		
Calcium	500.0 mg		
Iron	4.5 mg		
Riboflavin	0.3 mg		
Niacin	4.0 mg		
Vitamin B6	400.0 mcg		
Folic Acid	80.0 mcg		
Zinc	3.0 mg		

CHILD NUTRITION PROGRAM: 1 BAR = 1 OZ EQ GRAIN

The most accurate label information for package contents will always be on the product label. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change.

QUESTIONS? Call 1-800-767-5404
GENERAL MILLS * P.O. Box 200 - FS * MINNEAPOLIS, MINNESOTA 55440