



Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Grams of Creditable Grains)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Cinnamon Toast Crunch® Cereal Bar Code No.: 16000-44576

Manufacturer: General Mills, Inc. Serving Size 1.42 OZ (40g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes [X] No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes [X] No How many grams: <3.99g
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G, Group H or Group I. (Different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: D

Table with 4 columns: Description of Creditable Grain Ingredient*, Grams of Creditable Grain Ingredient per Portion A, Gram Standard of Creditable Grain per oz equivalent (16g or 28g) B, Creditable Amount A ÷ B. Row 1: Whole Grain Oats, Whole Grain Wheat, Whole Wheat Flour, Brown Rice Flour, Whole Corn Flour, Whole Oat Flour. Row 2: Total Creditable Amount 3 = 1.0

*Creditable grains are whole-grain meal/flour and enriched meal/flour.
1(Serving size) X (% of creditable grain in formula). Please be aware serving size other than grams must be converted to grams.
2Standard grams of creditable grains from the corresponding Group in Exhibit A.
3Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 1.42 OZ (40g)
Total contribution of product (per portion) 1.00 oz equivalent

I certify that the above information is true and correct and that a (40g) 1.42 OZ ounce portion of this product (ready for serving) provides 1.00 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Signature: Rose Tobelmann

Director Title

Printed Name: Rose Tobelmann, MS, RD

Date: 8/15/2013 Phone Number: 1-800-767-5404

16000-45576
Cinnamon Toast Crunch Cereal Bar
NET WT 1.42 OZ (40g)

INGREDIENTS:

Whole Grain Oats, Cereal (whole grain wheat, rice flour, sugar, maltodextrin, dextrose, canola and/or rice bran oil, salt, trisodium phosphate, calcium carbonate, zinc and iron [mineral nutrients], caramel color, A B Vitamin [niacinamide], Vitamin B6 [pyridoxine hydrochloride], Vitamin B2 [riboflavin], A B Vitamin [folic acid]), **Corn Syrup, Sugar, Fructose, Canola And/or Rice Bran Oil, Whole Wheat Flour, Brown Rice Flour, Chicory Root Extract, Whole Corn Flour.** Contains 2% or less of: Maltodextrin, Glycerin, Whole Oat Flour, Wheat Starch, Calcium Carbonate, Salt, Color Added, Cinnamon, Gelatin, Baking Soda, Natural Flavor, BHT Added to Retain Freshness.

CONTAINS WHEAT INGREDIENTS.

Nutrition Facts Serving Size: 1 bar (40g), Amount Per Serving: **Calories** 150, Calories from Fat 30, **Total Fat** 3g (5% DV), Saturated Fat 0.5g (3% DV), Trans Fat 0g, **Cholesterol** 0mg (0% DV), **Sodium** 115mg (5% DV), **Total Carbohydrate** 30g (10% DV), Dietary Fiber 3g (12% DV), Sugars 8g, **Protein** 3g, Vitamin A (0% DV), Vitamin C (0% DV), Calcium (20% DV), Iron (10% DV), Riboflavin (8% DV), Niacin (8% DV), Vitamin B6 (8% DV), Folic Acid (8% DV), Zinc (8% DV) . Percent Daily Values are based on a 2,000 calorie diet.

Nutrition Information	
100g	
Amount Per Serving	
Calories	377.3
Calories from Fat	72.3
Total Fat	8.0 g
Saturated Fat	1.5 g
Trans Fat	0.0 g
Cholesterol	0.0 mg
Sodium	292.3 mg
Total Carbohydrate	74.5 g
Dietary Fiber	7.4 g
Sugars	20.4 g
Protein	6.5 g
Vitamin A	0.0 IU
Vitamin C	0.0 mg
Calcium	500.0 mg
Iron	4.5 mg
Riboflavin	0.3 mg
Niacin	4.0 mg
Vitamin B6	400.0 mcg
Folic Acid	80.0 mcg
Zinc	3.0 mg

CHILD NUTRITION PROGRAM: 1 BAR = 1 OZ EQ GRAIN

The most accurate label information for package contents will always be on the product label. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change.

QUESTIONS? Call 1-800-767-5404
GENERAL MILLS * P.O. Box 200 - FS * MINNEAPOLIS, MINNESOTA 55440

I certify that the information contained in this document is true and correct as of the date above. Seema Chopra - General Mills Product Labeling