

Product Name	Rice Krispies Treats Whole Grain Chocolatey Chip Bar
Flavor Descriptor	
NLI Description	Production
Brand	KELLOGG'S



Date Created	01-27-16
NLI #	11964
Kosher Status	Not Kosher
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1			
USDA Ounce Equivalents of Meat/Meat Alternate				
	Carbohydrates	Fat	Protein	Free
Diet Exchange	2	1		
Whole Grains (g/serving)	17			

Serving Size	1 Bar			
Serving Size g	45			
Serving Size oz				
Amount Per Serving				
Calories	190			
Calories from Fat	50			
		% Daily Value*		% Daily Value*
Total Fat	5 g	8 %		
Saturated Fat	2 g	10 %		
Trans Fat	0 g			
Polyunsaturated Fat				
Monounsaturated Fat				
Cholesterol	0 mg	0 %		
Sodium	150 mg	6 %		
Potassium				
Total Carbohydrate	34 g	11 %		
Dietary Fiber	<1 g	3 %		
Soluble Fiber				
Insoluble Fiber				
Sugars	14 g			
Sugar Alcohol				
Other Carbohydrate				
Protein	2 g			
Vitamin A		0 %		
Vitamin C		0 %		
Calcium		0 %		
Iron		10 %		
Vitamin D				
Vitamin E				
Vitamin K				
Thiamin		25 %		
Riboflavin		15 %		
Niacin		8 %		
Vitamin B6		25 %		
Folic Acid				
Vitamin B12				
Biotin				
Pantothenic Acid				
Phosphorus				
Iodine				
Magnesium				
Zinc				
Selenium				
Copper				
Manganese				
Chromium				
Molybdenum				

Ingredients:
 WHOLE GRAIN BROWN RICE, CORN SYRUP, FRUCTOSE, CHOCOLATEY FLAVORED CHIPS (SUGAR, PALM AND PALM KERNEL OIL, COCOA PROCESSED WITH ALKALI, SOY LECITHIN, NATURAL FLAVOR, WHOLE MILK SOLIDS, SALT), SOYBEAN AND PALM OIL WITH TBHQ FOR FRESHNESS, SUGAR, CORN SYRUP SOLIDS, CONTAINS 2% OR LESS OF GLYCERIN, DEXTROSE, SALT, GELATIN, NATURAL AND ARTIFICIAL FLAVORS, DATEM, ACETYLATED MONOGLYCERIDES, REDUCED IRON, BHT (PRESERVATIVE), NIACINAMIDE, VITAMIN B1 (THIAMIN HYDROCHLORIDE), VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B2 (RIBOFLAVIN).

ALLERGEN INFORMATION:
 CONTAINS SOY AND MILK INGREDIENTS.

Other Required Statements:

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500	Print value if "Y"
Total Fat	Less than	65g	80g	Y
Sat. Fat	Less than	20g	25g	Y
Cholesterol	Less than	300mg	300mg	Y
Sodium	Less than	2,400mg	2,400mg	Y
Potassium		3,500mg	3,500mg	
Total Carbohydrate		300g	375g	Y
Dietary Fiber		25g	30g	Y
Protein		50g	65g	

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

Product information can change at any time.
 Always refer to product package for current nutrition and ingredient information.

Julia M. Jursinic, MS
 Sr. Director, Nutrition Labeling & Regulatory Compliance
 Kellogg Company

Nutrient Contents Per 100g			
Calories	423	Vitamin D	0 IU
Calories from fat	107	Vitamin E	0 IU
Total Fat	11.9 g	Vitamin K	NA mcg
Saturated Fat	4.8 g	Thiamin	1 mg
Polyunsaturated Fat	2.4 g	Riboflavin	1 mg
Monounsaturated Fat	3.7 g	Niacin	4 mg
Trans Fat	0.2 g	Vitamin B6	1 mg
Cholesterol	0 mg	Folic Acid	23 mcg
Sodium	330 mg	Vitamin B12	0 mcg
Potassium	172 mg	Biotin	NA mcg
Total Carbohydrate	75.2 g	Pantothenic Acid	NA mg
Dietary Fiber	1.9 g	Phosphorus	117 mg
Soluble Fiber	0.1 g	Iodine	NA mcg
Insoluble Fiber	0.0 g	Magnesium	66 mg
Sugars	32.0 g	Zinc	1 mg
Sugar Alcohols	NA g	Selenium	NA mcg
Protein	4.0 g	Copper	NA mg
Vitamin A	12.0 IU	Manganese	NA mg
Vitamin C	0.0 mg	Chromium	NA mcg
Calcium	17.5 mg	Molybdenum	NA mcg
Iron	4.0 mg	Moisture	8 %
NA = values do not exist or are incomplete.		Ash	1 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
000 38000 14567 4	Case	31.8oz packs	
000 38000 14568 1	Carton	31.8oz (1lb 15.8oz) (900g)	20
000 38000 14569 8	Pouch	1.59oz (45g)	1