

Smart Snacks

Food and Beverage Fundraiser

Colorado Competitive Food Service Policy

According to the Colorado Competitive Food Service Policy (2202-R-201.00) competitive food service is any food or beverages sold to students that is separate from the district's nonprofit, federally reimbursed food service program, and is provided by a school approved organization or by a school-approved outside vendor.

Competitive Food Service Restrictions

Competitive food shall not be sold in competition with the districts food service program. Such competitive foods cannot be sold 30 minutes before or after each scheduled meal service on any area of the school campus.

Nutritional Standard for food sold in Schools

Smart Snacks Overview

- > New nutrition standards must be effective July 1, 2014.
- > All foods and beverages sold on the school campus at any time during the school day.
School day is defined as from midnight before 30 minutes after the end of the official school day.
- > Standards do not apply to items sold outside the school day or off-campus.
- > Applies to all grade levels

Food and Beverage Fundraisers Overview

Must meet Smart Snacks in Schools nutrition standards.



Up to *three* exemptions to the standards will be allowed.

- * Exempt fundraisers determined by each school.
- * Only allowed for "infrequent" (three or fewer times a year) School-sponsored fundraisers
- * Pueblo City Schools has determined the duration of an event will be 10 days or less; and no more than two exempt fundraisers will be allowed at the same time.

Foods or beverages sold through fundraisers may not be sold in competition with school meals in cafeteria area during meal services.

Schools must maintain records for all foods and beverages sold outside of the school nutrition program. Records include, but are not limited to:

- * Receipts; nutrition labels; and specifications.

State agencies will monitor compliance through review of LEA records; if violation occurred, technical assistance and corrective action will be required.

- * Fines resulting from corrective action will be charged to the offending school's budget.

GENERAL STANDARDS FOR COMPETITIVE FOODS



Whole Grain

Fruit, Vegetable, Protein, or Dairy

Combination Food
(at least 1/4c. fruit or vegetable)

If water is 1st ingredient 2nd must be one of the above

MEETS ALL NUTRIENT STANDARDS

Make sure your foods and beverages are meeting the new standards.

Use the **Smart Snacks calculator** at the alliance for a **Healthier Generation** Website

- Fat \leq 35% of total calories (some exceptions)
- SAT FAT \leq 10% of total calories
- TRANS FAT 0%
- SODIUM \leq 480mg Entree, \leq 200 mg snacks/sides
- CALORIES \leq 350% entree, \leq 200 snack/side
- SUGAR \leq 35% of total weight from sugar}

} **Nutrient Standards**

ADDITIONAL POLICY REQUIREMENTS TO NOTE

- Colorado Healthy Beverage Policy (see table below) aligns with the federal Smart Snacks standards.
- Accompaniments must be included in nutrient profile as part of the item served; examples include: salad dressing, cream cheese, jelly, butter, garnishes, etc.

Beverage	Elementary	Middle	High	Beverage standards apply to the extended school day , including but not limited to, before and after school activities and childcare programs.
Water	No size limit	No size limit	No size limit	
Low Fat Milk	8 oz.	12 oz.	12 oz.	
100% Fruit Juice	8 oz.	12 oz.	12 oz.	
Caffeine	Restricted	Restricted	No restrictions/ Diet soda allowed	

Colorado Healthy Beverages and Competitive Food Policies



COLORADO
Department of Education

Smart Snacks & Colorado Healthy Beverages Policy

Nutrition Standards for Beverages

The alignment of the **CO Healthy Beverages Policy (1 CCR 301-79)** with the federal Smart Snacks standards has been approved through the Colorado Attorney General's Office. The policy can be implemented as early as Nov. 14, 2016. It is important to note that the CO Healthy Beverages Policy retains the extended school day standard, which means that all beverages* sold during the regular school day and throughout the extended school day must meet the Smart Snacks nutrition standards.

*The extended school day does not apply to foods. Foods that do not meet the Smart Snacks food and nutrition standards may be sold 30 minutes after the end of the regular school day.

Regular School Day

Regular school day means the time from midnight the night before the beginning of the first class to 30 minutes after the end of the last class.

Extended School Day

Extended school day is defined as any time students are at school after the regular school day,* including, but not limited to, participation in extracurricular activities or childcare programs.

*District boards of education and the state Charter School Institute may permit the sale of other beverages at school related events where parents and other adults are in attendance. Such activities include, but are not limited to, selling food and beverages at events such as sporting events, school plays and band concerts.

Fundraisers

Smart Snacks allows state agencies to use discretion in determining a specified number of exempt fundraisers where the foods and beverages sold are exempt from the Smart Snacks food and nutrition standards. Colorado allows up to three exempt fundraisers per school building per school year. The duration of the fundraiser must be in line with the intent of the regulation, which indicates that they must be infrequent. These exempt fundraisers are only exempt from the Smart Snacks food and nutrition standards, but not exempt from the Colorado Competitive Food Service Policy.

Exemptions

The competitive food service restriction does not apply to the service of competitive, mechanically-vended beverages offered to students at the senior high level.

Resources

CDE Smart Snacks and Competitive Foods Webpage:

<https://www.cde.state.co.us/nutrition/nutricompetitivefoods>

Alliance for a Healthier Generation Smart Food Planner:

<https://foodplanner.healthiergeneration.org/>

Colorado Competitive Food Service Policy:

<https://www.cde.state.co.us/nutrition/competitivefoodscoloradofoodservicepolicy>

Healthy Fundraisers:

<https://www.cde.state.co.us/nutrition/osnschoolwellnesspoliciesbestpractices>

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(1) mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW Washington, D.C.
20250-9410;

(2) fax: (202) 690-7442; or

(3) email: program.intake@usda.gov.

This institution is an equal opportunity provider.

November 2016

Food Fundraiser Request Form

School Name: _____

Name of Organization: _____

Organization Contact Information: _____
(Representative) (Phone/Cell #)

What Will Be Sold: _____

Does Food Meet Smart Snack regulations? Y / N

Nutrition information must be attached for all food fundraisers

Nutrition calculator may be found at:

www.healthiergeneration.org/take_action/schools/snacks_and_beverages/smart_snacks/alliance_product_calculator/

Is this a request for an exemption to Smart Snack regulations? Y / N
(Only three exemptions allowed/per school/year)

Duration of fundraiser: _____
(No more than 10 days allowed per exemption - specific sale dates must be listed)

No items may be sold 30 minutes before to 30 minutes after designated lunch and breakfast serving periods.

By signing below I understand that our organization will abide by all regulations regarding Smart Snack and competitive food laws.

Signature of requester

Date

Principal signature of approval

Date