

# Healthy Fundraising Ideas

School fundraisers don't need to be focused on food.  
Creative fundraisers without food can be practical, profitable, and fun!



## Services and Activities

- Pledge-a-Thons (e.g. collecting 50¢ or \$1 per unit completed)
  - Run/walk
  - Bike
  - Dance
  - Bowl
  - Read
  - Jump rope
  - Spelling bee
- Entertainment Events
  - Talent show
  - School play
  - Magic show
  - Karaoke competition
  - Fashion show
  - Pet show
- School or family outings
  - School dance
  - Craft fair
  - Science fair
  - Art fair
  - Carnival
  - Professional photo day
- Competitions
  - Bingo or game night
  - Penny wars
  - Student vs. teacher/parent (e.g. basketball games)
- Services
  - Lawn care and snow removal
  - Household help (e.g. cleaning)
  - Gift wrapping
  - Dog washing
  - Car wash
- Recycling drives
  - Containers
  - Clothing
  - Cell phones
  - Printer cartridges
  - Aluminum cans
- Workshops/classes led by volunteers

## Items for Sale

- Auctions/silent auctions, raffles, rummage sale
  - Prize ideas: physical activity equipment, movie theater passes, school event tickets, yearbooks, class rings, gift certificates, student assembled gift baskets
- Holiday supplies
  - Wrapping paper and gift bags
  - Decoration (e.g. ornaments, wreaths, mistletoe)
  - Centerpieces
  - Valentine's Day flower-grams or balloons
- Outdoors
  - Plants, flowers, seeds, and bulbs
- Household items
  - Trash bags
  - Water softener salt
  - Calendars
  - Stationery and greeting cards
  - Picture frames
  - Magazine and newspaper subscriptions
  - Books
  - Candles and air fresheners
  - Jewelry, accessories, personal care products
  - Pet food, treats, toys, and accessories
  - Emergency or first aid kits (for home or car)
  - CDs, DVDs, and music downloads
- Customized items
  - Clothing
  - Student art prints
  - Mouse pads
  - Tote bags
  - Mugs
- Investments
  - School newspaper space or ads
  - Brick, stone, or tile memorials
- Rewards
  - Scratch cards and scrip programs
  - Store reward vouchers
  - Coupon books

## Additional Resources

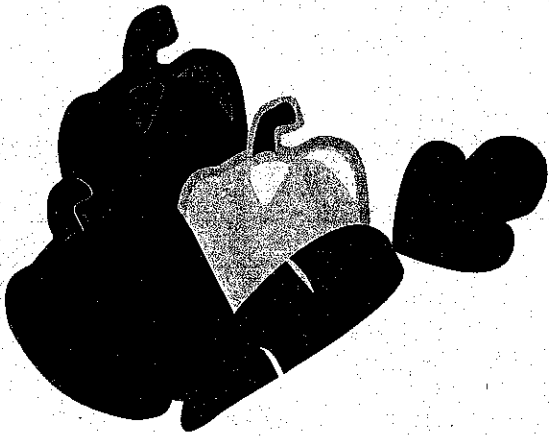
Alliance for a Healthier Generation – Smart Snacks  
[https://schools.healthiergeneration.org/focus\\_areas/snacks\\_and\\_beverages/smart\\_snacks/](https://schools.healthiergeneration.org/focus_areas/snacks_and_beverages/smart_snacks/)  
School Nutrition Association – Smart Snacks Resources  
<http://www.schoolnutrition.org/Content.aspx?id=20019>

## School Spirit Gear

- Decals, bumper stickers, and license plate frames
- Temporary tattoos
- Apparel
- Calendars
- School cookbooks
- Mugs, koozies, and cups
- Stadium blankets, seat cushions, towels
- Office supplies (e.g. pens, pencils, erasers)
- Sporting goods (e.g. frisbees, jump ropes, basketballs, soccer balls, footballs)

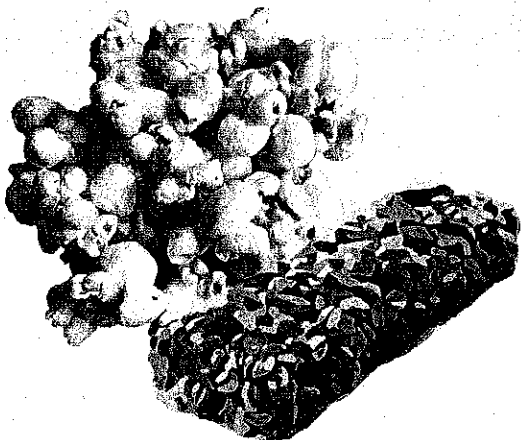
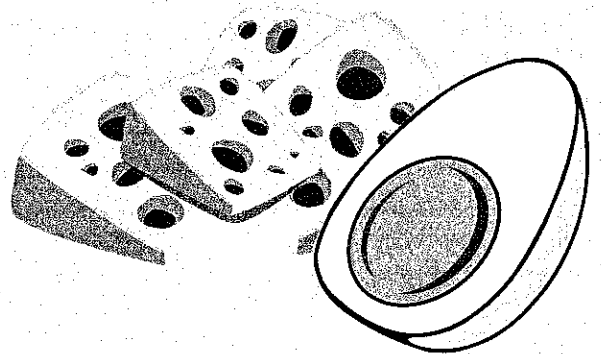
# Healthy Snacks

Fruits like apples, grapes, and bananas are easy to grab and go and provide excellent nutrients like fiber, potassium and vitamin C.



Fresh cut veggies like bell peppers, carrots and cucumbers go great with low-fat ranch or hummus for an extra kick of flavor!

String cheese and cheese slices taste awesome with whole grain crackers or pretzels. Hard-boiled eggs are a wonderful source of protein.



Granola bars (nut-free for our allergic friends!), lightly salted popcorn, and small bags of whole grain cereal are a good source of fiber.