



Rules and Regulations

Competition Period

The "Show Your #LCPSLunch Spirit" video contest commences on Friday, September 22, 2016, at 8:30 p.m. (Eastern Time) and concludes on Friday, October 21, 2016 at midnight (Eastern Time), hereafter referred to as the "contest period." All entries must be submitted by the contest deadline. Late entries will not be eligible for awards.

Eligibility

The contest is open to current Loudoun County high school students (Grade 9-12). Each student/team of students is allowed one prize winner and must submit a signed release form upon entering the competition. Forms may be downloaded and submitted to the School Nutrition Services Office via email (Stefanie.Dove@LCPS.org) or by sending the entry directly to the School Nutrition Services Office at:

Loudoun County School Nutrition Services

Attn: Stefanie Dove

21000 Education Court, STE 214

Ashburn, VA 20147

Entry information

- Videos must be no more than two (2) minutes.
- All entries must be the original work of the student and must adhere to all copyright laws.
- Entries can be previously produced work for a course at LCPS but must meet the length requirements stated above.
- Videos with animation are acceptable.

- Submit a data CD or DVD of your video and the Official Entry Form with the name of your video as uploaded, by midnight (EST) on the closing day (Friday, October 21, 2016) of the contest to the School Nutrition Services Department. Entrants must read and agree to all contest rules and criteria prior to submission. Students can also email their video and entry form to Stefanie.Dove@LCPS.org
- Entries can also be submitted online via Dropbox. Email Stefanie.Dove@LCPS.org the Dropbox. Please be sure to include the Official Entry Form.
- Entries must not be inappropriate, indecent, or obscene as determined by the Contest Committee.
- Videos must be in .avi, .flv or .mov format. You may choose to submit your video in multiple formats if you desire.
- CD or DVD submissions should not be formatted with any additional software, and should only contain the video submission.
- One entry per DVD or CD.

Theme

Show Your #LCPSLunch Spirit

The submitted video should capture the spirit of the school lunch program. Show us what you love about school lunch, your favorite food items, what your friends think of school lunch, etc. Eligibility will be based on the following criteria: video quality, visual appeal, appropriateness, creativity, and depiction of the program. The winning video(s), as well as strong non-winners, will be featured in online publications, and possibly featured in School Nutrition Services promotions. The grand prize winner(s) will receive the opportunity to take part in the marketing campaign for the new protein packs that are being launched in all high schools later this year.

Contest Rules

As the submitted videos will be posted online and viewed by various members of the community, including prospective students and their families, all videos submitted must be free of any inappropriate language and/or sexual content. All videos will be reviewed by the contest managers prior to being placed online. If any video is deemed inappropriate by the contest managers, that video will be declared ineligible. Prize-winning videos will be used in, but not limited to, School Nutrition Services website and advertisements.

Publication

All videos submitted, whether as a winning entry or not, will become the property of Loudoun County School Nutrition Services and may be used, published or republished, in whole or in part, royalty free, in any printed or electronic media and in promotional material, including recruitment and online publications. By sending your videos in for consideration, you provide Loudoun County School Nutrition Services with exclusive ownership of the video.

Ownership

All entrants must, at the time of submission, be the sole authors and owners of the copyright of all videos entered into the contest. Upon entry, all rights in and to the videos become the exclusive property of Loudoun County School Nutrition Services, including all intellectual property rights including, but not limited to, copyright. Loudoun County School Nutrition Services has the right to use the video as it chooses, including the right to use the video, or any portion of that video, in Loudoun County School Nutrition Services printed or online publications. Loudoun County School Nutrition Services reserves the right to alter the video in any manner deemed necessary for use in any promotional pieces.

Originality

All entries must be original, unpublished, and created solely by the submitting entrant(s) and not violate the intellectual property rights, copyright, or right of property of any third party. Copyrighted materials will not be

accepted unless specific permission for the use of such material can be shown. Videos which have been entered into other contests, or have been published elsewhere (newspapers, magazines, online, etc.) are not eligible.

Release Forms

All entrants are required to produce Student Content release forms upon submission of their video. A release form is available at www.lcpshealthycafe.org and downloading a pdf file, and must be filled out by ALL individuals appearing in the submitted video. **Any video submitted without release forms shall be ineligible for consideration by the contest managers.** Please return forms to the School Nutrition Services Department