



Product Name	Rice Krispies Treats Whole Grain Chocolatey Chip Bar
Flavor Descriptor	
NLI Description	Production
Brand	<b>KELLOGG'S</b>

Date Created	01-04-17
NLI #	11964
Kosher Status	Not Kosher
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	17

Serving Size	1 Bar	
Serving Size g	45	
Serving Size oz		
Amount Per Serving		
Calories	190	
Calories from Fat	50	
		<b>% Daily Value*</b>
		<b>% Daily Value*</b>
Total Fat	5 g	8 %
Saturated Fat	2 g	10 %
Trans Fat	0 g	
Polyunsaturated Fat		
Monounsaturated Fat		
Cholesterol	0 mg	0 %
Sodium	150 mg	6 %
Potassium		
Total Carbohydrate	34 g	11 %
Dietary Fiber	<1 g	3 %
Soluble Fiber		
Insoluble Fiber		
Sugars	14 g	
Sugar Alcohol		
Other Carbohydrate		
Protein	2 g	
Vitamin A		0 %
Vitamin C		0 %
Calcium		0 %
Iron		10 %
Vitamin D		
Vitamin E		
Vitamin K		
Thiamin		25 %
Riboflavin		15 %
Niacin		8 %
Vitamin B6		25 %
Folic Acid		
Vitamin B12		
Biotin		
Pantothenic Acid		
Phosphorus		
Iodine		
Magnesium		
Zinc		
Selenium		
Copper		
Manganese		
Chromium		
Molybdenum		

**Ingredients:**  
 WHOLE GRAIN BROWN RICE, CORN SYRUP, FRUCTOSE, CHOCOLATEY FLAVORED CHIPS (SUGAR, PALM AND PALM KERNEL OIL, COCOA PROCESSED WITH ALKALI, SOY LECITHIN, NATURAL FLAVOR, WHOLE MILK SOLIDS, SALT), SOYBEAN AND PALM OIL WITH TBHQ FOR FRESHNESS, SUGAR, CORN SYRUP SOLIDS, CONTAINS 2% OR LESS OF GLYCERIN, DEXTROSE, SALT, GELATIN, NATURAL AND ARTIFICIAL FLAVORS, DATEM, ACETYLATED MONOGLYCERIDES, REDUCED IRON, BHT (PRESERVATIVE), NIACINAMIDE, VITAMIN B1 (THIAMIN HYDROCHLORIDE), VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B2 (RIBOFLAVIN).

**ALLERGEN INFORMATION:**  
 CONTAINS SOY AND MILK INGREDIENTS.

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

Nutrient Contents Per 100g			
Calories	423	Vitamin D	0 IU
Calories from fat	107	Vitamin E	0 IU
Total Fat	11.9g	Vitamin K	NA mcg
Saturated Fat	4.8g	Thiamin	0.83 mg
Polyunsaturated Fat	2.4g	Riboflavin	0.57 mg
Monounsaturated Fat	3.7g	Niacin	3.6 mg
Trans Fat	0.2g	Vitamin B6	1.11 mg
Cholesterol	0 mg	Folic Acid	23 mcg
Sodium	330 mg	Vitamin B12	0.0 mcg
Potassium	172 mg	Biotin	NA mcg
Total Carbohydrate	75.2g	Pantothenic Acid	NA mg
Dietary Fiber	1.9g	Phosphorus	117 mg
Soluble Fiber	0.1g	Iodine	NA mcg
Insoluble Fiber	0.0g	Magnesium	66 mg
Sugars	32.0g	Zinc	0.8 mg
Sugar Alcohols	NA g	Selenium	NA mcg
Protein	4.0g	Copper	NA mg
Vitamin A	12 IU	Manganese	NA mg
Vitamin C	0 mg	Chromium	NA mcg
Calcium	17.5 mg	Molybdenum	NA mcg
Iron	4.0 mg	Moisture	7.6 %
NA = values do not exist or are incomplete.		Ash	1.3 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
000 38000 14567 4	Case	31.8oz packs	

Product information can change at any time.  
 Always refer to product package for current nutrition and ingredient information.

Julia M. Jursinic, MS  
 Sr. Director, Nutrition Labeling & Regulatory Compliance  
 Kellogg Company