

MOM Brands®
Toasted Oat Cereal
TO-9.2 BP
Regulatory NFP Created: 03/13/14
Graphics NFP Released: 03/20/14

Nutrition Facts have been developed to comply with current Federal regulations.

Nutrition Facts: Serv. Size 1 bowl (1 cup), Amount/Serv: **Cal.** 100, **Fat Cal.** 15, **Total Fat** 1.5g (2%DV), **Sat. Fat** 0g (0%DV), **Trans Fat** 0g, **Cholesterol** 0mg (0%DV), **Sodium** 120mg (5%DV), **Potassium** 85mg (2% DV), **Total Carb.** 18g (6%DV), **Dietary Fiber** 2g (8%DV), **Sugars** 0g, **Protein** 3g, **Vitamin A** (8%DV), **Vitamin C** (8%DV), **Calcium** (8%DV), **Iron** (60%DV), **Vitamin D** (8%DV), **Thiamin** (20%DV), **Riboflavin** (25%DV), **Niacin** (25%DV), **Vitamin B6** (20%DV), **Folate** (40%DV), **Vitamin B12** (20%DV), **Phosphorus** (10%), **Magnesium** (6%DV), **Zinc** (25%DV). *Percent Daily Values (DV) are based on a 2,000 calorie diet.

Ingredients: Whole Grain Oat Flour (includes the oat bran), Wheat Starch, Salt, Trisodium Phosphate, Caramel Color. **Vitamins & Minerals:** **Vitamin B1** (thiamin mononitrate), **Vitamin B2** (riboflavin), **Niacin** (niacinamide), **Vitamin B6** (pyridoxine hydrochloride), **Folic Acid**, **Vitamin B12**, **Vitamin A Palmitate**, **Vitamin C** (sodium ascorbate), **Vitamin D**, **Reduced Iron**, **Zinc** (zinc oxide), **Calcium Carbonate**.
Contains Wheat. Grains used in this product may contain traces of soybeans.

1 BOWL = 1 OZ EQUIVALENT GRAIN

.88 oz = 1 cup
 1 cup = 1 oz eq grain



- UPC: 100-42400-12935-3
- 96/.88 oz (1 cup) Malt-O-Meal Toasty O's Bowl Pack
- 1 eq oz grain serving per bowl
- Meets USDA Whole Grain Rich Criteria
- Whole Grain Oat Flour 1st Ingredient listed
- 21g Whole Grain per serving
- 3g non-creditable grains
- Country of Origin: USA
- No Artificial Sweeteners
- <150 Calories
- <35% Calories from Fat
- <10% Calories from Saturated Fat
- <35% Sugar by Weight
- 0g Trans Fat per Serving
- Kosher Status: Circle-U
- Shelf Life: 240 days (8 months)

GRAIN REQUIREMENTS

Once equivalent standards for the National School Lunch and Breakfast Programs (NSLP/SBP)

Element 1: All grain products served in NSLP/SBP must be credited based on per-ounce equivalent (oz eq) standards. This applies to various products as follows:

- Ready-to-eat (RTE) breakfast cereal:
1 oz of product -or- 1 cup flakes or rounds, 1.25 cups puffed cereal, ¼ cup granola provides 1 oz eq credit.
- Oatmeal: 1 oz of dry product -or- ½ cup cooked cereal provides 1 oz eq credit.

AND

Element 2: The food must meet at least one of the following requirements:

- a. The volumes or weights listed must be offered to credit as 1 oz eq and whole grains must be the primary grains.
- b. The product includes a FDA approved whole-grain health claim on it's packaging.
- c. The product ingredient declaration lists a whole grain first. Products in which whole-grain content comes from multiple ingredients can meet the whole grain-rich criteria when all whole grains combined are the primary ingredient by weight.

****** Non-creditable grains should be limited to no more than 6.99 grams per 1 oz eq credit.

Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Revised Exhibit A)
weights per oz equivalent

School Food Authorities (SFAs) should include a copy of the label from the purchased product carton in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Toasty O's Code No.: 12935
 Manufacturer: MOM Brand Sales Serving Size: .88 oz (1 cup by volume)

I. Does the product meet the Whole Grain-Rich Criteria: Yes No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes No **How many grams:** 3
(Products with more than 0.24oz equivalent or 3.99 grams for Groups A-G and 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). *(Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)*

Indicate which Exhibit A Group (A-I) the Product Belongs: I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B
RTE Cereal	.88 oz = 1 oz eq grain	1 oz	1
Total Creditable Amount¹			1

¹ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased .88 oz (1 cup by volume) = 1 oz eq grain

Total contribution of product (per portion) 1 oz equivalent

I further certify that the above information is true and correct and that a .88 ounce portion of this product (ready for serving) provides 1 oz equivalent Grains. I further certify that non-creditable grains **are not** above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Merrilee Olson
 Signature

Merrilee Olson
 Printed Name

K12 Sales Manager
 Title

9/30/15 763-245-0853
 Date Phone Number



Smart Snacks Product Calculator Results

Brand:
Malt-O-Meal

Product Name:
Toasty O's Cereal Bowl Pack

Serving Size:
24.95 g (1 oz eq grain)

First Ingredient:
Whole Grain Oat Flour

- Your whole grain product meets all nutrient standards.

Nutrition Facts

Serving Size 0.88 oz (about 24.95 g) ⓘ

Amount Per Serving

Calories 100

Calories from Fat 15

Total Fat (g) 1.5

Saturated Fat (g) 0

Trans Fat (g) 0

Sodium (mg) 120

Carbohydrates

Sugars (g) 0

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

LEADING THE WAY FOR CHILDREN'S HEALTH

FOUNDED BY:

