

Product Name	Rice Krispies made with Whole Grain Brown Rice
Flavor Descriptor	
NLI Description	SSB
Brand	Kellogg's



Date Created	01/02/18
NLI #	12507
Kosher Status	K
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	26 g

Serving Size	1 Container			
Serving Size g	28			
Serving Size oz				
Amount Per Serving	Cereal			
Calories	100			
Calories from Fat	5			
			% Daily Value*	% Daily Value*
Total Fat	0.5 g	1 %		
Saturated Fat	0 g	0 %		
Trans Fat	0 g			
Polyunsaturated Fat				
Monounsaturated Fat				
Cholesterol	0 mg	0 %		
Sodium	170 mg	7 %		
Potassium				
Total Carbohydrate	23 g	8 %		
Dietary Fiber	<1 g	3 %		
Soluble Fiber				
Insoluble Fiber				
Sugars	1 g			
Sugar Alcohol				
Other Carbohydrate				
Protein	2 g			
Vitamin A		20 %		
Vitamin C		20 %		
Calcium		0 %		
Iron		45 %		
Vitamin D		10 %		
Vitamin E		20 %		
Vitamin K				
Thiamin		20 %		
Riboflavin		20 %		
Niacin		20 %		
Vitamin B6		20 %		
Folic Acid		45 %		
Vitamin B12		20 %		
Biotin				
Pantothenic Acid				
Phosphorus				
Iodine				
Magnesium				
Zinc				
Selenium				
Copper				
Manganese				
Chromium				
Molybdenum				

Ingredients:
INGREDIENTS: WHOLE GRAIN BROWN RICE, SUGAR, CONTAINS 2% OR LESS OF SALT.

VITAMINS AND MINERALS: IRON, VITAMIN C (ASCORBIC ACID), VITAMIN E (ALPHA TOCOPHEROL ACETATE), NIACINAMIDE, VITAMIN A PALMITATE, VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B2 (RIBOFLAVIN), VITAMIN B1 (THIAMIN HYDROCHLORIDE), FOLIC ACID, VITAMIN D, VITAMIN B12.

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ALLERGEN INFORMATION:

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*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

Product information can change at any time.
 Always refer to product package for current nutrition and ingredient information.

Julia M. Jursinic, MS
 Sr. Director, Nutrition Labeling & Regulatory Compliance
 Kellogg Company

Nutrient Contents Per 100g			
Calories	371	Vitamin D	200 IU
Calories from fat	21	Vitamin E	25 IU
Total Fat	2.3 g	Vitamin K	
Saturated Fat	0.5 g	Thiamin	1.25 mg
Polyunsaturated Fat	0.8 g	Riboflavin	1.42 mg
Monounsaturated Fat	0.8 g	Niacin	16.7 mg
Trans Fat	0.0 g	Vitamin B6	1.67 mg
Cholesterol	0 mg	Folic Acid	667 mcg
Sodium	614 mg	Vitamin B12	5.0 mcg
Potassium	280 mg	Biotin	
Total Carbohydrate	82.4 g	Pantothenic Acid	NA mg
Dietary Fiber	2.7 g	Phosphorus	292 mg
Soluble Fiber	0.0 g	Iodine	
Insoluble Fiber	2.7 g	Magnesium	149 mg
Sugars	3.7 g	Zinc	2.1 mg
Sugar Alcohols	NA g	Selenium	NA mcg
Protein	7.8 g	Copper	NA mg
Vitamin A	4167 IU	Manganese	NA mg
Vitamin C	50 mg	Chromium	
Calcium	9.5 mg	Molybdenum	
Iron	30.0 mg	Moisture	3.6 %
NA = values do not exist or are incomplete.		Ash	3.9 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
00038000787898	Case		96
00038000926327	Carton	1oz (28g)	1

Information presented in this document applies to products intended for US consumers only.

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