

Unit 4 Wellness Committee Minutes - Thursday, May 17, 2018

***Mistake-** The previous two events served 150 people, not 300 as I stated.

Jacquelyn is reaching out to previous vendors (see below), contact PTA representatives, Douglass Community Center to verify dates, and if possible market in the Baytown area.

Amy is marketing in The Crossings (both) and Old Farm

Caitlin contacting OSF, Carle, and looking possible programs that would assist with the food purchases (see food examples on business proposals). Also, searching for interns to market in the TJMaxx/Gordman's area and downtown Champaign.

Andrew Peralta, Jefferson's middle school AP, suggested electronic fliers would be more beneficial and mentioned to incorporate more in-person contact **with each school admin in early August. Also, adding physical education teacher's involvement may boost participation numbers e.g. which school can recruit the most participants.**

Approximately 40 - 50 volunteers will be needed – Set up and break down, 12 runners, 10 route markers, Wellness Fair (12 people /2 per table), My-Plate food distribution (10 people /2 per table), 1 cafeteria greeter, and 2 photographers.

Volunteers arrive at 4:30 pm, event begins at 6:00 pm, closes at 7:00 pm, clean-up crew works arrives at 7- 7:30 pm

Previous vendors - this ranges from food products, to monetary donations and giveaways

Antonio Wright Painting

Ascend Pilates

Busey Bank

Carle

Central Illinois Produce

City Girl Yogurt

Champaign Park

Champaign Surplus

Christie Clinic

County Market

Curves

Graduate Employees Organization

Great Harvest Bread Co.

Human Kinetics

Infinte Lee Scents

District

Ramshaw Photography

Thunderstruck Design

North End Breakfast Club

Does anyone need a simple marketing script? If so, I can type one up and send it out.

Previous cost and services:

T-shirts \$500 - \$600 (Project T)

D.J/Emcee \$100 (D.J. Fireproof)

Face Painter \$150 (Mickey the Zoo Keeper)

Bouncy House \$150 (Action inflatables)

Touck-A-Truck (FREE)

Mr. Stuffee (FREE)

U.S. Army (FREE)

NEW THIS YEAR:

Vendors throughout the route for entertainment - Cheer, dance, singers, gymnastic facilities, sports clubs, martial arts etc...

Wellness fair activities: TBA

Event time: TBA

Caitlin, Alisha, and Amy updated a spreadsheet with wellness grant opportunities.

Next steps: Get spreadsheet sent out to PTA's